Dreamarks

AUGUST 2026 | ISSUE NUMBER 10 TH YEAR 2ND

E-MAGAZINE

QUIET STEADS FROM THE ENDLESS THRUMS



Developing Gourmet Icons & Epic Hospitality



1st Priority on Health & Cleanliness



IN THIS ISSUE

The Code of Conduct Violations

Ethical Code Violations done by Professionals

Impact of Disturbance to The Society

How The Underground Movement Endangering The Future of Peace and Social Structures

The Million Citizen Infiltrated and Their Future Destructed by The Movement



Dreamarks Magazine

About Dreamarks

Nofran Dwinata
Tech Moguls, Author, Conceptor, Programmer, Scientists, Strategists, Businessman & Inventors
CEO of Dreamarks

Gina Al ilmi
Writer, Books Author, Scientist, Graphic & Web Designer, Conceptor & Researcher
Founder & Director

Bogor, West Java - Indonesia
www.dreamarks.com
gina@dreamarks.com
@dream.pathways



Seeking for Beauty in The Moments

Regular things happened everyday, repetition of business rituals, intense pressures of works and studying, then forced us to seeks for comforting consolations at the pursue of peace, to maintain equilibrium states of minds and physique.

Only seldomly, we managed to be back from a holiday that most amusing for us. Many of vacation journey was happening without us experiencing the excitement that was planned as before the itinerary was scheduled. What was the fault on these? What made the holiday spent without us being relaxed and satisfied from the experience that was meant for?

Tourisms, Hospitalities, Cullinnaries, Travelling Infrastructures, Accommodations, Arts, Cultures, Creative Economies, Entertainments, Cleanliness, Healthy Environments, Performance Arts, Landmark Designs, Planned Momentums, Historical Journeys, all are important to develops in order to creates the necessary Experiental journeys that everyone wants to has during any moments of holidays or traveling expenses they intended to spent at their next designated destination and planned itinerary. This editions is important for anyone likes to have great holidays and especially for everyone whos interested in developing economies through tourisms.

Nofran & Gina

Editor-in-Chief

Crucially, tourism is not only a macroeconomic buffer; it is one of the world's most powerful engines of shared prosperity. Up to 80% of the sector's economic value flows directly to small and medium-sized enterprises (SMEs) and local communities, making it among the most inclusive industries globally. Few sectors distribute opportunity as widely or as quickly across regions and income levels.

With labour markets facing a projected 43 million worker shortfall in tourism even as the sector prepares to create 91 million new jobs by 2035, tourism has become essential for countries seeking to unlock opportunity for youth, women and displaced workers. In an era of tightening fiscal space and social pressure, this labour-absorbing capacity matters.

At a moment when 60% of people in advanced economies feel inequality is rising, tourism also strengthens social cohesion. It offers one of humanity's most enduring platforms for cultural understanding and soft diplomacy, facilitating everyday interactions that humanize difference and sustain dialogue across borders.



As the global economy enters an era of slow growth, travel and tourism is one of the few sectors capable of delivering immediate, broad-based stimulus (weforum.org).

Growing Economic Stability Aspects

THE REASONS WHY

THE REASONS WHY
Global Anti Defragmenting Factor

- **Tourism; designed as a system rather than a standalone industry, can stabilize employment, diversify exports and reinforce economic resilience at a national scale. (weforum.org).**

Tourism can be a stabilizing force in an unstable world (weforum.org)

In a fragmented world marked by geopolitical tension and declining trust, tourism remains a stabilizing force. It sustains large-scale, voluntary people-to-people exchange at a time when formal diplomatic, trade and political channels are under strain; creating everyday interactions that reinforce mutual understanding, predictability and shared economic interests across borders.

Tourism reopens corridors of mobility, strengthens global interdependence and fosters dialogue when it is needed most. It is not a secondary activity; it is a strategic pillar of economic resilience, security and global cooperation. Accordingly, the call to action is clear. Governments and the private sector must invest in mobility, infrastructure, human capital and technology.

THE REASONS WHY

Health & Cleanliness as Numero Uno!

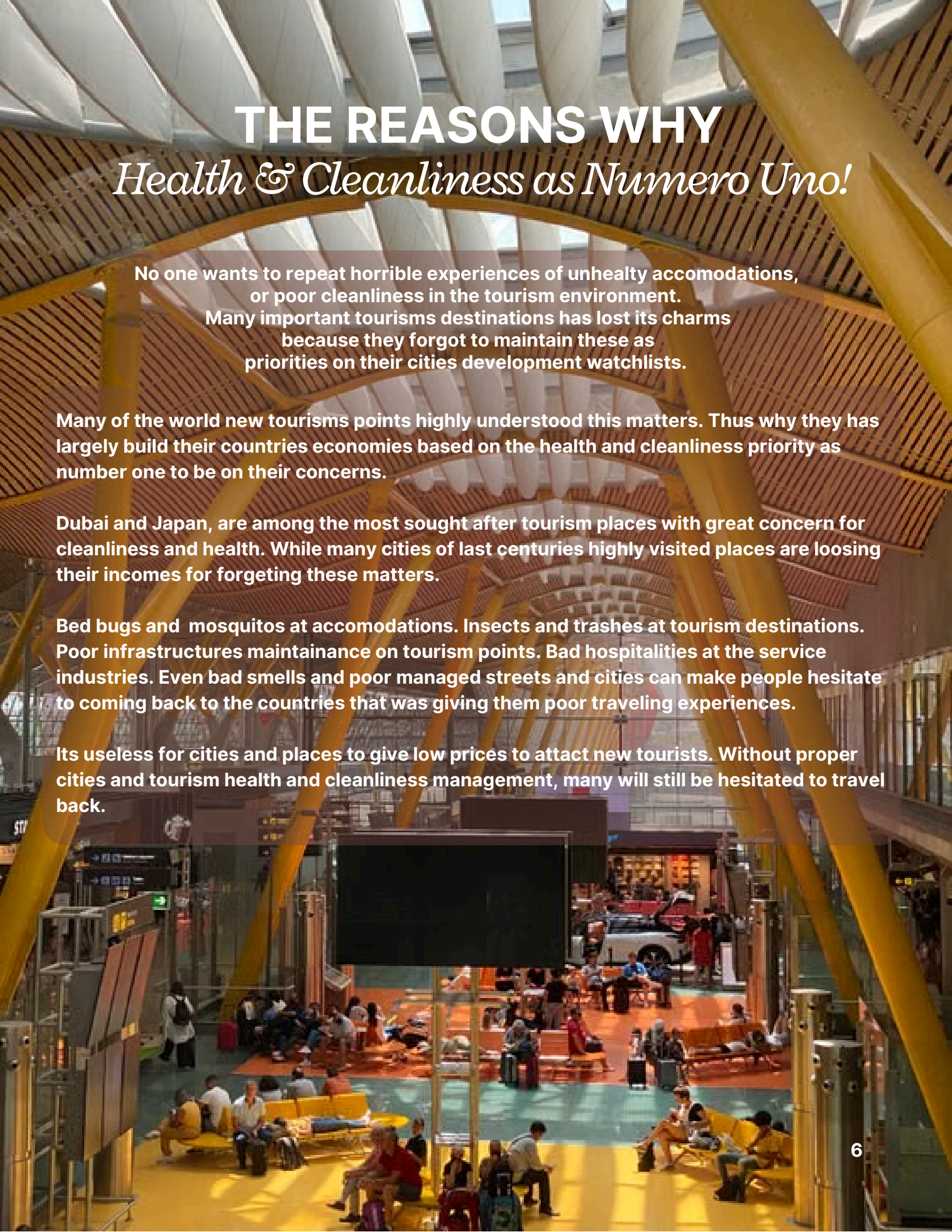
No one wants to repeat horrible experiences of unhealty accomodations, or poor cleanliness in the tourism environment. Many important tourisms destinations has lost its charms because they forgot to maintain these as priorities on their cities development watchlists.

Many of the world new tourisms points highly understood this matters. Thus why they has largely build their countries economies based on the health and cleanliness priority as number one to be on their concerns.

Dubai and Japan, are among the most sought after tourism places with great concern for cleanliness and health. While many cities of last centuries highly visited places are loosing their incomes for forgeting these matters.

Bed bugs and mosquitos at accomodations. Insects and trashes at tourism destinations. Poor infrastructures maintainance on tourism points. Bad hospitalities at the service industries. Even bad smells and poor managed streets and cities can make people hesitate to coming back to the countries that was giving them poor traveling experiences.

Its useless for cities and places to give low prices to attact new tourists. Without proper cities and tourism health and cleanliness management, many will still be hesitated to travel back.



THE REASONS WHY

Health & Cleanliness as Numero Uno!

Building Trust Through Hygiene: How to Impress Your Guests with Quality

In the competitive landscape of hospitality and tourism, the commitment to maintaining impeccable standards of cleanliness and sanitation is not merely a regulatory compliance issue but a core component of business strategy. This dedication to hygiene excellence serves as a silent ambassador of the brand, communicating trust and care to guests, which in turn fosters loyalty and drives growth.

- **First Impressions Matter: Guests' first impressions are often shaped by the cleanliness of the environment. A clean space conveys professionalism and attention to detail, which can significantly enhance guest satisfaction and encourage repeat visits.**
- **Hygiene as a Competitive Advantage: Establishments that prioritize hygiene can stand out in a competitive market. Guests are more likely to choose a hotel or restaurant that visibly emphasizes cleanliness over one that does not. This competitive edge can lead to increased bookings and customer loyalty.**
- **Building Trust Through Cleanliness: Trust is built on consistency and transparency. By maintaining high standards of cleanliness, you demonstrate to your guests that their health is a priority.**
- **By implementing these practices, hotels can not only improve their own reputation but also attract more guests who value cleanliness and hygiene in their travel experience.**

THE REASONS WHY
Health & Cleanliness as Numero Uno!

Creating a Culture of Cleanliness: Strategies for Food Services

In the hospitality industry, creating a culture of cleanliness is essential for attracting and retaining guests. Here are some strategies to enhance cleanliness and hygiene standards in food service:

- Regular Training for Staff: Staff should be regularly trained on hygiene protocols and customer service expectations to ensure consistency and high standards.
- Clear and Documented Hygiene Protocols: Establish clear and documented hygiene protocols that ensure consistency, safety, and compliance with health regulations.
- Engaging Staff through Training: Engage staff through thorough training on hygiene practices to boost their commitment to maintaining cleanliness standards.
- Utilizing Digital Tools: Implement digital tools like PathSpot HandScanner to monitor compliance with hygiene protocols and reinforce correct practices.
- Participating in Contests: Participate in contests or initiatives to showcase management's commitment to hygiene practices and foster healthy employee competition.
- By prioritizing hygiene and implementing these strategies, hospitality businesses can create a positive environment that results in customer loyalty, trust, and long-term success.

THE REASONS WHY

Health & Cleanliness as Numero Uno!

Implementing effective safety precautions and best practices is vital for enhancing public space hygiene and sanitation. Here are some actionable insights:

Regular Cleaning and Maintenance
Establishing a routine cleaning schedule for public areas is crucial. This includes daily trash collection, regular washing of surfaces, and periodic deep cleaning. Municipalities should invest in proper equipment and employ trained personnel to ensure that cleaning is effective and safe. A notable example comes from a city that improved its sanitation practices, resulting in a 40% decrease in reported illnesses related to public space use.

Public Awareness Campaigns
Educating the community about the importance of hygiene and sanitation can foster collective responsibility. Initiatives could include workshops, informational signage in parks, and school programs. For example, a campaign in a metropolitan area successfully encouraged residents to report litter and sanitation issues, leading to faster response times from local authorities.

Proper Waste Management
Effective waste management is a cornerstone of public space hygiene. This involves providing adequate waste receptacles, ensuring regular collection, and promoting recycling initiatives. A significant case study from a coastal city showed that increasing the number of bins led to a 50% reduction in litter on the beaches, showcasing the direct impact of accessibility on public behavior.

Safe Use of Chemicals
When using chemical cleaners or pesticides, it's essential to follow guidelines and safety data sheets (SDS). Training staff in proper handling techniques reduces the risk of exposure. Utilizing eco-friendly products can also minimize health risks while contributing to environmental sustainability.

Design and Infrastructure Improvements
Investing in well-designed public spaces can inherently enhance sanitation. Features such as smooth pathways, ample shade, and easily accessible restrooms encourage public use while minimizing hazards. A city that redesigned its park facilities noted a marked increase in visitor satisfaction and a decrease in reported injuries.

Regulations and Standards Governing Public Space Hygiene and Sanitation
Several regulations and standards govern public space hygiene and sanitation. These guidelines help shape local policies and practices to ensure safety and cleanliness.

THE REASONS WHY

Ethics & Professionalism Standars Practices

Enhancing ethics and professional standards practices for tourism

To enhance ethics and professional standards practices in tourism, stakeholders can follow these guidelines:

- **Adopt the Global Code of Ethics for Tourism: This code provides a framework for responsible and sustainable tourism, guiding key players in tourism development**
- **Promote Accessibility: Ensure that all tourist facilities, products, and services are accessible to all, including those with disabilities.**
- **Educate on Cultural Sensitivity: Encourage education about the value of tourist exchanges, their economic, social, and cultural benefits, and their risks.**
- **Implement the Code of Guiding Practice: This practice sets ethical and professional standards for tourist guides worldwide, ensuring accuracy, cultural sensitivity, political neutrality, and commitment to sustainable tourism.**
- **Engage in Ethical Decision-Making: Hospitality leaders should recognize the opportunities and risks in tourism development and integrate ethics into every aspect of their management process.**
- **Utilize Educational Resources: Projects like the BLUE TOURISM project offer guidance and examples for small tourism businesses on managing their social and environmental impact.**
- **By adhering to these practices, tourism stakeholders can contribute to a more ethical and sustainable tourism industry that benefits both the environment and the communities it serves.**

Read further at ; https://wftga.org/about/code-of-guiding-practice/



MIND CONSOLATIONS

Rejoice of Conscience

People went to beautiful places to recharge their energies. Clean air, clean places, nice views and comfortable journeys are what we all wanted.

- **Exciting challenges are the next things for tourists to experienced**
- **Maintaining the standard of safety and cleanliness on any tourism accomodation is top priority**
- **Ensuring the safe level of traveling for every tourists**
- **All tourism places has to have aspect of Fun and memorable events that can create massive momentum to attracts regular yearly visits**
- **Providing cheap and reliable internet access are very important to make sure every tourists can upload their experience and helps you to marketing**

THE REASONS WHY
Creating Tourism Momentums

If Cherry Trees blossoms every day, there might not be journeys made accross the globe to see them blooms. If winter and snows fall every day in a year, there wont be oceanic travels being made to cross the oceans to reach tropical countries to search for warmth.

People travels hundreds to thousand miles away, to experienced history being written, to acknowledge for themselves a new cultural event being gathered, to be a witness of a monumental epic moments that are happening.

These epic momentum can be formed, orchestrated, write down to a tourism planned yearly events scenarios and scheduled into various form of epic choices of itineraries for foreign tourists, each with different categories in different cities and provinces in a country, according to the seasons of planting, blooming, harvesting, or other types of horticultural and agricultural momentum, on a country tourism calendar year.



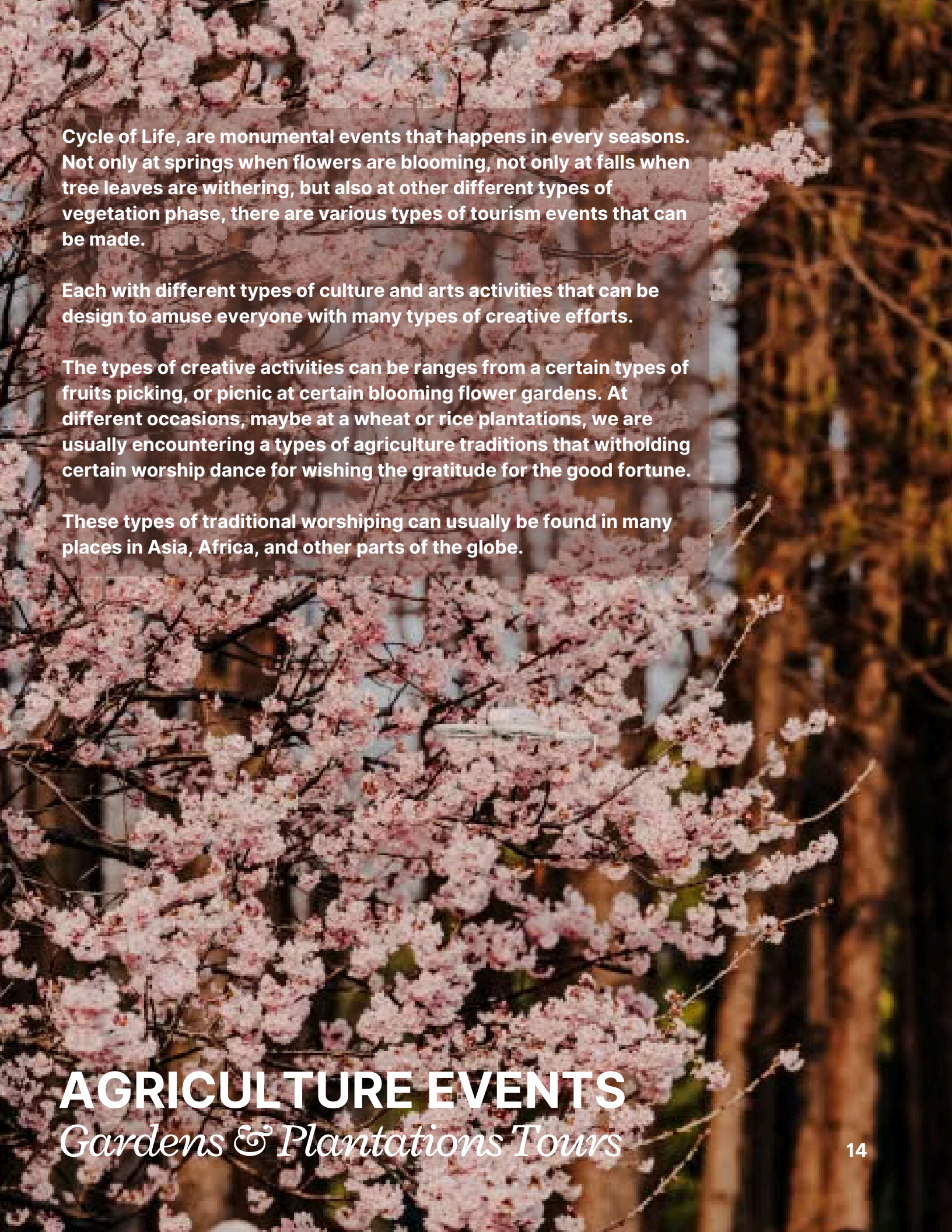


HORTICULTURE
Using Scientific Research for Tourisms

Every countries must have their own types of flowers that are typical for each sub areas, for every seasons, for every types of terrains and other geographical specifications.

These types of flowers, fruits, and other types of plantations momentum, can be made as tourism packages.

Each with specific accomodations, types of foods being served, types of performance arts being given, types of musics being played by different kinds of musicians, and even the types of arts activities can also made to be different, according to the budgets that are planned to be allocate.



Cycle of Life, are monumental events that happens in every seasons. Not only at springs when flowers are blooming, not only at falls when tree leaves are withering, but also at other different types of vegetation phase, there are various types of tourism events that can be made.

Each with different types of culture and arts activities that can be design to amuse everyone with many types of creative efforts.

The types of creative activities can be ranges from a certain types of fruits picking, or picnic at certain blooming flower gardens. At different occasions, maybe at a wheat or rice plantations, we are usually encountering a types of agriculture traditions that witholding certain worship dance for wishing the gratitude for the good fortune.

These types of traditional worshiping can usually be found in many places in Asia, Africa, and other parts of the globe.

AGRICULTURE EVENTS

Gardens & Plantations Tours

HORTICULTURE TOURISM

Gardens Blooms Travels



The types of horticulture tourism events can be situated near certain garden locations, or at certain plantations areas. Thus why we need extensive source of research in the efforts to provide a proper backup at ensuring that every events can creates lasting impressions on every persons that are attending.

The elements of beauties, surprises, comforts, funs, are has to be put to manages in a comprehensive tourism scenarios. As the provider of tourism, each cities can managed their own performance arts teams, to design their own choices of acts, plays, or concerts or any types of performances.

Each cities or provinces can creatively design their own types of events, with their choices of times according to the agricultural or horticultural phases that scheduled to be held. These can be put on a city tourism calendars, to ensure the hospitality and culinary and arts industries can develop to the maximum level.



A cross-disciplinary and inter-departmental effort is required to ensure that initiatives to boost the national economy through the tourism sector achieve true stability.

This is particularly important given the multifaceted nature of the undertaking, which encompasses factors such as climate, pest control, land suitability, and community behavior, alongside the need for improved accommodation quality and high-quality, punctual, and efficient road infrastructure and event-specific transportation.

To ensure a truly memorable tourism experience, event design must comprehensively emphasize rich cultural elements and a strong sense of fun.

Gardens & Plantations Tours

HORTICULTURE TOURISMS



Gardens & Musics Travels

SCENIC SMALL CONCERTS

Not only at planting ceremonies, harvesting events are also can be made interesting.

Elegance and luxurious type of activities such as done at winery plantations can also be crafted for horticultural and agricultural moments.

By creatiing new types of Gourmets, helding an events at comfortable accomodations, involving certain types of musical appearances like small orchestra, accoustic groups or jazz performances can enhances a city tourisms to the next level.



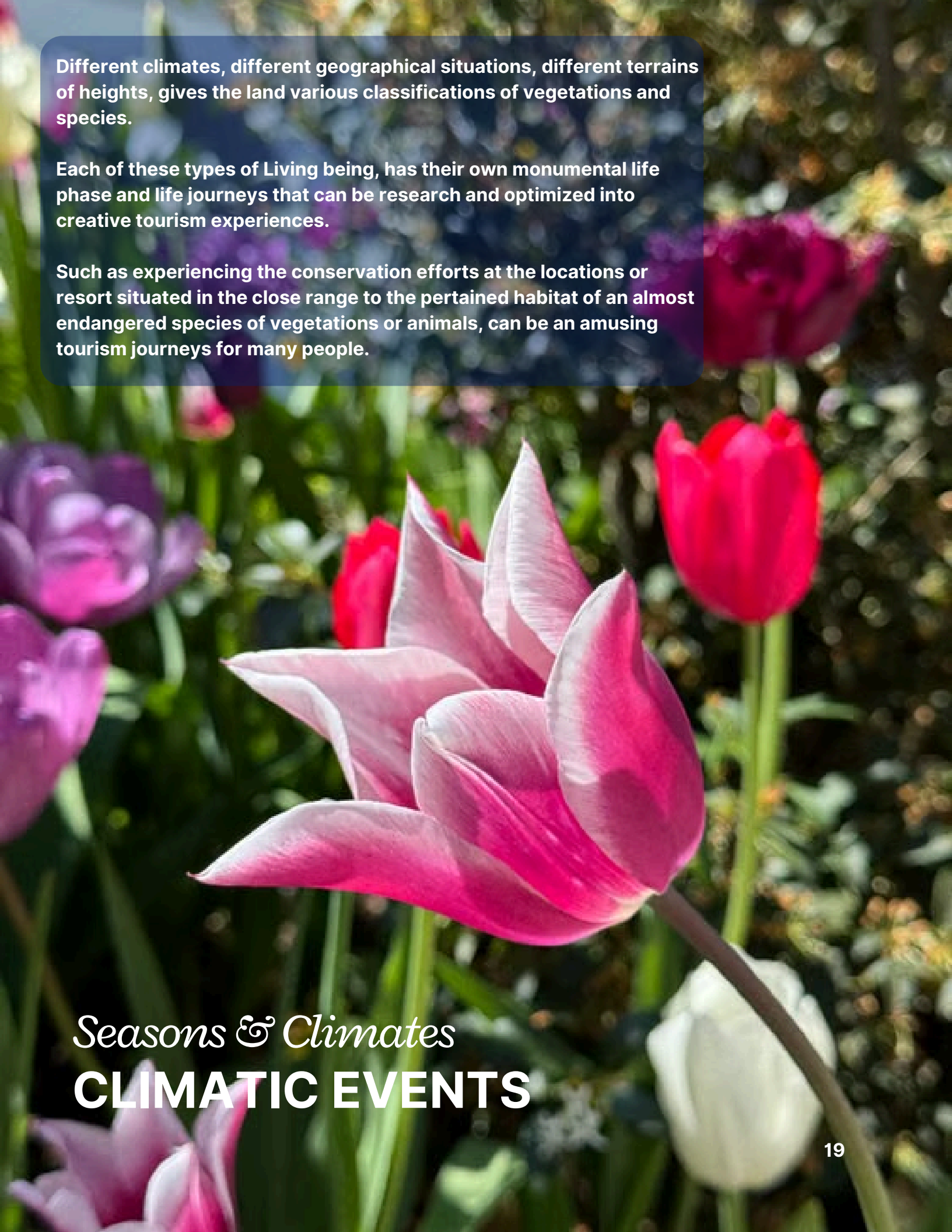
Small and collectible form of Arts with their finest form can be made into small tokens to be brought home for tourists.

These forms of creating tourism souvenirs and small gifts manufacturing, can also be another source of income for the cities, provinces, boutiques, galleries, museums, universities and nations.

We can creates ranges of souvenirs from certain design of key chains, book notes covers, decorative plates, small statues, headscarves, hair ornaments, house ornaments, home decors, office decors, mugs, glass, bed sheets, tablecloths, paintings, portraits, jewelries, t-shirts, and many other options of Applied Arts.

Creating Small Gifts & Souvenirs

TOKENS OF MOMENTS



Different climates, different geographical situations, different terrains of heights, gives the land various classifications of vegetations and species.

Each of these types of Living being, has their own monumental life phase and life journeys that can be research and optimized into creative tourism experiences.

Such as experiencing the conservation efforts at the locations or resort situated in the close range to the pertained habitat of an almost endangered species of vegetations or animals, can be an amusing tourism journeys for many people.

Seasons & Climates

CLIMATIC EVENTS



Each nature research projects usually aims to developing varieties of flowers, vegetations, vegetables, staple foods, corps farming, and many other advancement on agriculture and horticulture, and also at animal husbandries, equestrian, and fisheries.

These type of learning travels can be source of enrichment not only for teens and childrens, but also for many fields of works. Many people can learn much from the ranging source of studies that can be provide at certain agriculture or horticulture areas.

The choices of learning experiences, study tours, field research, ground sciences, observational studies, can be combined with productive arts activities such as from creating perfumes, creating corsage arts from dried flowers, to tasting certain types of chef made gourmets.

Innovations & Culture of Beauties

SCIENCE CULTURE TOURISM



THE REASONS WHY

Conservations Tourism

The future of nature cant be more pretty than our efforts to save the endangered species from the chaotic chances of extinctions. When the probability of varried lives are reduced again and again, the world will be more uncomprehendable and our prolongth survival and the longevity of various species will be more at risks.

To spread concerns about conservations, each of us must seen by our own eyes, how each remaining individual of the endangered species are currently living their lives, at the situated habitat in the faces of terrain, at the remaining surroundings of them, at the high risks each being has to faced by, on every of their dawn. By carefully choosing specific character to entered the opening gate of the wildlife conservations, especially for foreign tourists, the chances of pertaining the extinct lives, might able to be increased.



HABITAT PERTAINMENT

Conserving Nature Living Treasures

Each planned conservation tours inside every wildlife reserves must be guard and guided carefully. Rightfull consent must first be signed before every visits or event attendance.

Without changing or engineered any kind of natural habitat. Each tour can be design to enter each event of life cycle of these animals at their real life situations.

We’re not making the endangered species an object of entertainment. We’re only giving chances for limited trusted individuals to have their own perceptible experience, through their own eyes and lenses.

No changes must be made. We can keep every habitat safe, secured and intact by only providing bridges for observation sighting decks surrounding the wildlife reserves, and giving each tourists limited time to use enter the areas with their cameras and videos.

CONSERVING EACH LIVES

Creating Concerns of Nature Ethics



The rules at Animal kingdoms in the Reservations Wildlife cannot ever be govern by human. They stood for their own being. Each days many species are being more prone to the attack of human greeds whom after their beauties.

For the reasons to make it more lasts, it is the human factors that must be kept in the normative manners. Each of the planned journey near the wildlife reservations areas must be monitored carefully. No risky tresspassing can ever allowed. Its not only for the safety of the animals, but also for aversing the danger of animal responsive defense reactions towards every human entering their natural living habitat.

NATURE UNFILTERED

Observing The Cycle of Life



The richest of life coming from our sensitivity to builid our concerns towards the lives of others.

By observing various living ties in a community of endangered species, we can be more sensible about new kind of perspectives on discerning our own reality.

Thus the hope when we came back from certain conservation tours was that mabye we can be more aware of various new visuals and ideas about any chances that can be sought, after the fresh experience in natural settings.

NATURE OF CHALLENGES

Founding Dimensions in Each Settings

Observing natural life can help us more, than helping the life of the almost extinct animals itself.

The part of growing inside of us, not only when we realizing that certain live can have to fought each days only to survived.

But also when we grew our own pillars of beliefs that those at threats might can be helped, by making ourself strong enough to defend their poor existence.





THE BEAUTY AT DANGER

The Fastest Adorned Feline

Cheetah is the fastest among varied species at their habitat. Only seldomly, the speed of bullets can scare and scars them. But the intensity of human attack to the felis habitat are making their populations decreased each days.

Many of micro biology efforts are developing new ways of preserving the lives of this beauty in extinction threats. But each newborn comes from the wombs of homeward animals at zoo are lacking the survival instinctual capabilities that only being passed through the bloodline of the animals that naturally living in this type of fighting habitat.

SUMMIT LIVING FLOCKS

The Habitat at The Frozen Peaks

The herbivors mountain goats are living in skins whilst the winter arrives. They barely survived because the vegetations are badly covered with snows.

The carefully planned trips in every events of visitations to wildlife natural conservation tourisms that can be regularly scheduled, can help them to simultaneously pertain and increase their chances of survival.



QUERRIED INSTINCTS

Crafting Skilled Bravery

The top notch dramas can be seen not at staged performances, but it can be seen genuinely at the natural settings provided at wildlife conservation areas. From the unplanned scenarios, we cannot even predicted what will happen next.

Every eloquent quarrels that we usually watched from scripted fragments, cannot even compared to the waking breath sights of the wolf cubs or even the horrific blood scars from their last fight scenes.



THE GRIZZLY PAWS

Fish Frenzy Giants



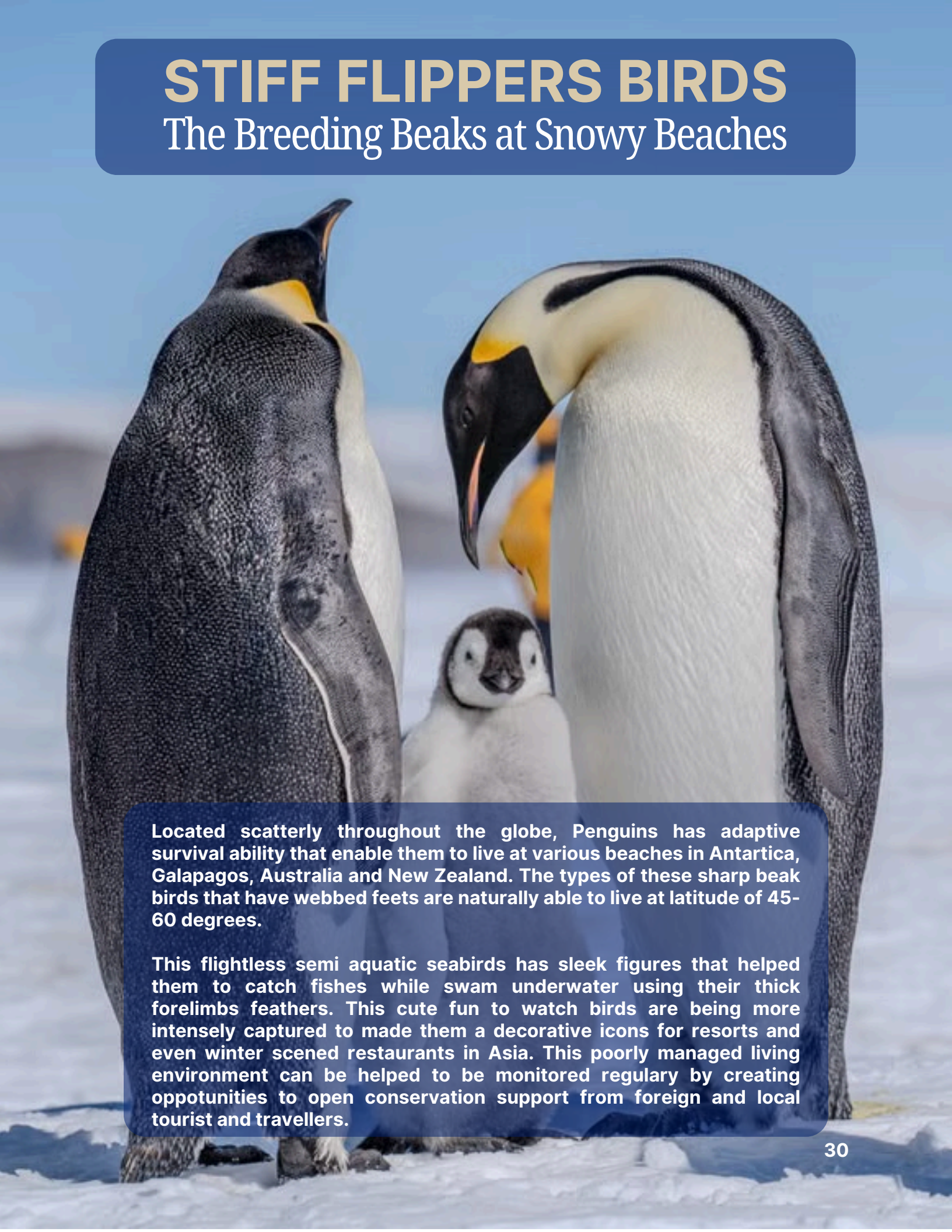
These white enormous giants are seen as frightening beasts. Awaken in starved, they walked to the nearest creeks to hardly swayed their gigantic paws in catching swimming salmons.

The populations of these grizzled giants are decreasing because the amount of natural living salmons are quite scarce because of the climate change that are putting these large beast at risks.

The carefully planned conservation tourism events that scheduled regularly, can help this conditions and creating simultaneous balances to provide regular feeding mechanisms to the endangered species at threat of extinction.

STIFF FLIPPERS BIRDS

The Breeding Beaks at Snowy Beaches



Located scatterly throughout the globe, Penguins has adaptive survival ability that enable them to live at various beaches in Antartica, Galapagos, Australia and New Zealand. The types of these sharp beak birds that have webbed feets are naturally able to live at latitude of 45-60 degrees.

This flightless semi aquatic seabirds has sleek figures that helped them to catch fishes while swam underwater using their thick forelimbs feathers. This cute fun to watch birds are being more intensely captured to made them a decorative icons for resorts and even winter scened restaurants in Asia. This poorly managed living environment can be helped to be monitored regulary by creating oppotunities to open conservation support from foreign and local tourist and travellers.

DELICATE CULLINARIES

Flavouries Departures

People coming to a country, basically not just for the views or sceneries. What excites people are the cullinary that can made them repeat the traveling journeys. Amusing source of new kind of sweets and snacks can excites not only children, but can attracts global interest to pertain your place as their intended next destinations to write and prioritize on their travelling bucket lists.





APETITE INVENTIONS

Creating New Sweets and Savory Sentiments

Chefs staging heights with high quality ingredients, and carefully crafting new flavours. Creating food inventions are matters of materials being used in the newly structured of old traditional proven recipes.

Combinations of arts and creativity are being carefully fragmented to serving dishes of new gourmet creations and various types of creative delicacies

These types of apetite fulfillments are brought to enjoyment by creating new food design and gourmet paintings on palates being served, to ignites the new level of heightened of internationally accepted taste buds.

EXPERIENCE APETITE JOURNEYS

Creations of Sweets and Savory Delicacies



Palates of different people are varied based on their usual dishes eaten daily. Nevertheless, there's common shared perceptible apetites everyone has globally.
Thus why many gourmets, snacks, delicacies, pastries, and certain types of dishes that are developed by professional chefs and culinary inventors can be accepted internationally and has large tasty influence to increase tourisms to a certain countries.



FLAVOURY DISCLOSURES

Unlocking New Heights of Taste

Certain phase of served courses sent to every tables in the setting of seated people dine at finest places are expecting to experiencing high level of amusing enjoyments that can exhilarate their serotonin, and challenging to their adrenaline economy.

Charted of Table d'Hôte compositions ranging from
The Amuse-Bouche Delicacies,
The Phases of Appetizers,
The Main Entrée Gourmets,
The Varied Choices of Side Dishes ,
The Collections of Desserts
and The Types of Beverages are
Individually prepared in accordance for each people
health concerns and allergies.



CHARCUTERIE PLATE

The Delicate Marbled Layers

The Soften Aged Loins, The Tender Chunks, The Double Medallion Flied of Mignonate Filet cuttings or The Prime Marbled portions of Angus or Wagyu's are processed in roasts, tenderly heated braised, en sautee or au bain marie, by en papillote or sous vide,

The julienne, chiffonade, or brunoise techniquements, are being heated by certain phases of process, then intricately layered in elegant versatile culinary serving palated designs



AUTHENTICITY VS FUSIONED AQUATICS DISH

Mauniered, sauteed, shimmered seers, braised or roasted after cessary phase of evisceration and trimmings, each sea, river or lake aquatics, are staged in certain level versatility of crafted culinary artistry

Prioritizing hygiene and health in every step, each professional chefs are delicately orchestrated every placement of structured layered of garnished designs, for pleasing the visuals without tarnishing the important of holistic sensories experience of textures from every ingredients use

The layering and composition of the material produce different surface effects creating the necessary distinction



Creative Bouillon Delicacies

CONSOMMÉ JOURNEYS

Palates of different people are varied based on their usual dishes eaten daily. Nevertheless, there's common shared perceptible apetites everyone has globally. Thus why many gourmets, snacks, delicacies, pastries, and certain types of dishes that are developed by professional chefs and culinary inventors can be accepted internationally and has large tasty influence to increase tourisms to a certain countries.

Different techniques has to be applied to processing each nature fresh ingredients with the phases of cleaning and preparation cessaries for every cuisine.

For consomme' materials, the taste will be determined by the process of the seared of aromatics and seasoning of onions, mushroom, or nectarine sauteed before the vegetable put together in simmered clean water combine with thick liquid broth

The material from aquatics or charchuteries usage for the intended consomme' broth, can elevate the qualities of the soup dishes

Creative Bouillon Delicacies

CONSOMMÉ ADVENTURES





Hot or warm soup, can lighten your traveling days. Before continuing your journeys to the next destination, better to have those energy from protein, lipids and carbohydrates with the add of fiber and vitamins in the bouillon to digests.

A consomme dish combining the protein with lipids in the versatile quality that is in intricate heights of fine cuisines. The cooking process needed to make it are combining several phases and using different techniques. Thats why the results are usually able to satisfy many palates of different people.

Creative Bouillon Delicacies

CONSOMMÉ WARM DELIGHTS

CULLINARIES TACTICS

Targeting The Palates



No one pays more for simple thing. Even children can differentiate the intricacy in the structure of cuisine they ate. High hygienic quality and fresh ingredients are highly respectable for any palates. People will stay away from places that is dirty or unpleasant.

The dishes must be presented at side with fresh cutleries, clean bowls and plates, at clean tables, in a clean restaurant or caffees ambience, accompanied by relaxing musics and away from unmindful disturbances such as insects.

CULLINARIES TACTICS

Inventive Cuisines

We can create tourism buzz from creating the necessary new types of cuisines that can delight many people taste buds.

The new inventive dish can range from new type of cuisine staging that can be put in picture and posted to social medias.



The new type of foods can be satay sticks of charchuteries combined from range of different animal meats, or new kind of wrapped forms such as dimsum, sushis, filled pastries, or fritters. The new types of cuisines can be made by ranging techniques of steam, baked, fried, or in meuniered forms.

CULLINARIES TACTICS

Materials Combination of Basics

Combination of various snacks made by diferent intricate techniques, combined together in various plates of servings, will always delighted for many people.

Different combination of colourful veggies like Carrots, Bits, Radish, Plums, Pineapples, Oranges, can makes wonderful combinations for adding new flavour on many cuisines.

Different usage of flours can resulting different types of new cuisines. Many types of new food can be made from the flours that are grind of milling of rice, sticky rice, cassava, corn, wheat, goguma, potato, sweet potato, barleys, rye, semolina, tapioca, quinoa, spelt, chickpea, tapioca, teff, almond, nut, millet, soy, coconut, peanut, sorghum, legume, seed, amarant, sesame, legume, lentil, acorn, cricket, chestnut, lupin, or the new types of flour can be made from drying of vegetables to be grind and mills.



CULLINARIES TACTICS

Staging Health to Next Level

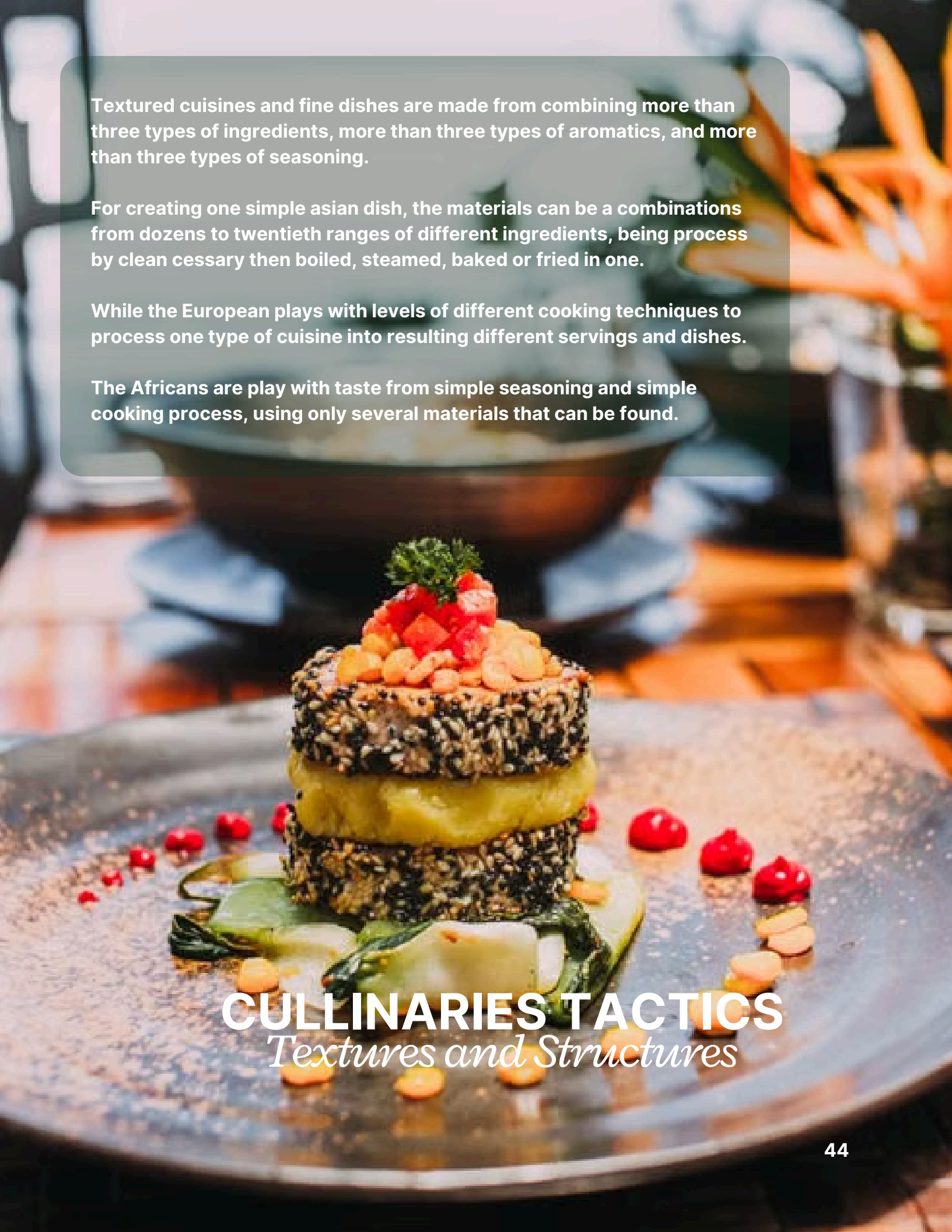


Charchuteries can be dangerous for people with lipids and coronary problems. Aquatics can be critical for people with allergies. Dairy products can also resulting unintended effects on people with tempramental problems.

Everyone are opt for the safe level of seeds, beans, roots, and leaf greeneries and different types of nectarines. That what makes vegetarian foods are now in the paramount height of international serving cuisines.

The thick density of combination of different flour grind of beans and vegetables, with the added spices and aromatics, then can be made into different types of vegetarian meats.

The natural colour, the rich textures, the fresh and hygiene process, all are resulting to several types of healthy cuisine options that are delish and relenquish for many global palates.



Textured cuisines and fine dishes are made from combining more than three types of ingredients, more than three types of aromatics, and more than three types of seasoning.

For creating one simple asian dish, the materials can be a combinations from dozens to twentieth ranges of different ingredients, being process by clean cessary then boiled, steamed, baked or fried in one.

While the European plays with levels of different cooking techniques to process one type of cuisine into resulting different servings and dishes.

The Africans are play with taste from simple seasoning and simple cooking process, using only several materials that can be found.

CULLINARIES TACTICS

Textures and Structures



FUN CULLINARIES

Realizations of Enjoyable Sentiment

Foods unites people. It creates the joyful experience of fun and happiness.

Varied dishes that was served and eaten creates the feeling of togetherness while we sat and enjoying the serving with the people in a faraway country

The snacks can also be prepared as packaged food as tokens of small gifts and food souvenirs to be brought back to our country as fun reminder of the precious experience during the charted journeys

Tourisms can lavishly nourished by adorned enjoyments in the forms of fruits and flowers flavour seasoning delicacies, desserts, pastries, candies, cookies, and other types of sweets derives from added of saccharines to various structure of ingredients, processed in series of cuisinart phases.

Todays instragram celebrities are listing various traditional caffees and modern restaurants on their checklist of travel targets to be shots and posted on their pictural visual squares pages and videos reels. They are writing reviews about the food taste and taking pictures of the foods being served in front of them. These types of individual supports for the tourism industries are free marketing that was intended for personal documented histories of each person on their daily lives.

LUSCIOUS NECTARINES & GLAZED CUISINE DISHES

Sweet Sensory Palates



As entrance points for inviting new schedules of visitor and tourists on tours and travels programs itineraries for foreign tourists, many countries can regularly modifying the nation old types of traditional snacks, candies and chocolates and treats with modern touch or fusioned approach to ensuring continued simultaneous attractive form of cuisines arts can always be progressively crafted based on global taste buds & with various combinations of carefully structured flavors and sensory palates.

Luscious visuals and tasty colored layers of adorned forms, as newly creation of sweet and savory treats can be staged to performs at international buffets and served at caffees and in pretty ribboned forms on packaged decorative shelfs at souvenirs merchants and airports shops.

FRUITS & FLOWERS FLAVOURED NECTARINE GASTRONOMIES



ONCE UPON NECTARINES ; SWEET DELIGHTFUL SENSATIONS

the petals of various flowers like nasturtium, peonies, borages, pansies, dandelions, chive blossoms, calendulas, lavenders, rosemary flowers, hibiscus, mint flowers, dill flowers, sage flowers, thyme flowers, fennel flowers, marigolds, purple basil flowers, chamomiles, lemon verbenas, pineaple sage flowers, has been picked to decorate various types of cuisine arts and to be added as garnish designs.

Using combination of various healthy and hygienic additions of visual for colored drizzles to decorate your delicacies and gourmets, can be a fun and attractive ways in serving foods and beverages for your countries visitors and tourists.



LAYERED TEXTURES OF INTRICACIES DELIGHTS

As entrance points for inviting new schedules of visitor and tourists on tours and travels programs itineraries for foreign tourists, many countries can regularly modifying the nation old types of traditional snacks, candies and chocolates and treats with modern touch or fusioned approach to ensuring continued simultaneous attractive form of cuisines arts can always be progressively crafted based on global taste buds & with various combinations of carefully structured flavors and sensory palates.

Luscious visuals and tasty colored layers of adorned forms, as newly creation of sweet and savory treats can be staged to performs at international buffets and served at caffees and in pretty ribboned forms on packaged decorative shelfs at souvenirs merchants and airports shops.



LUSCIOUS SKYLINES & NATURAL LIGHTS

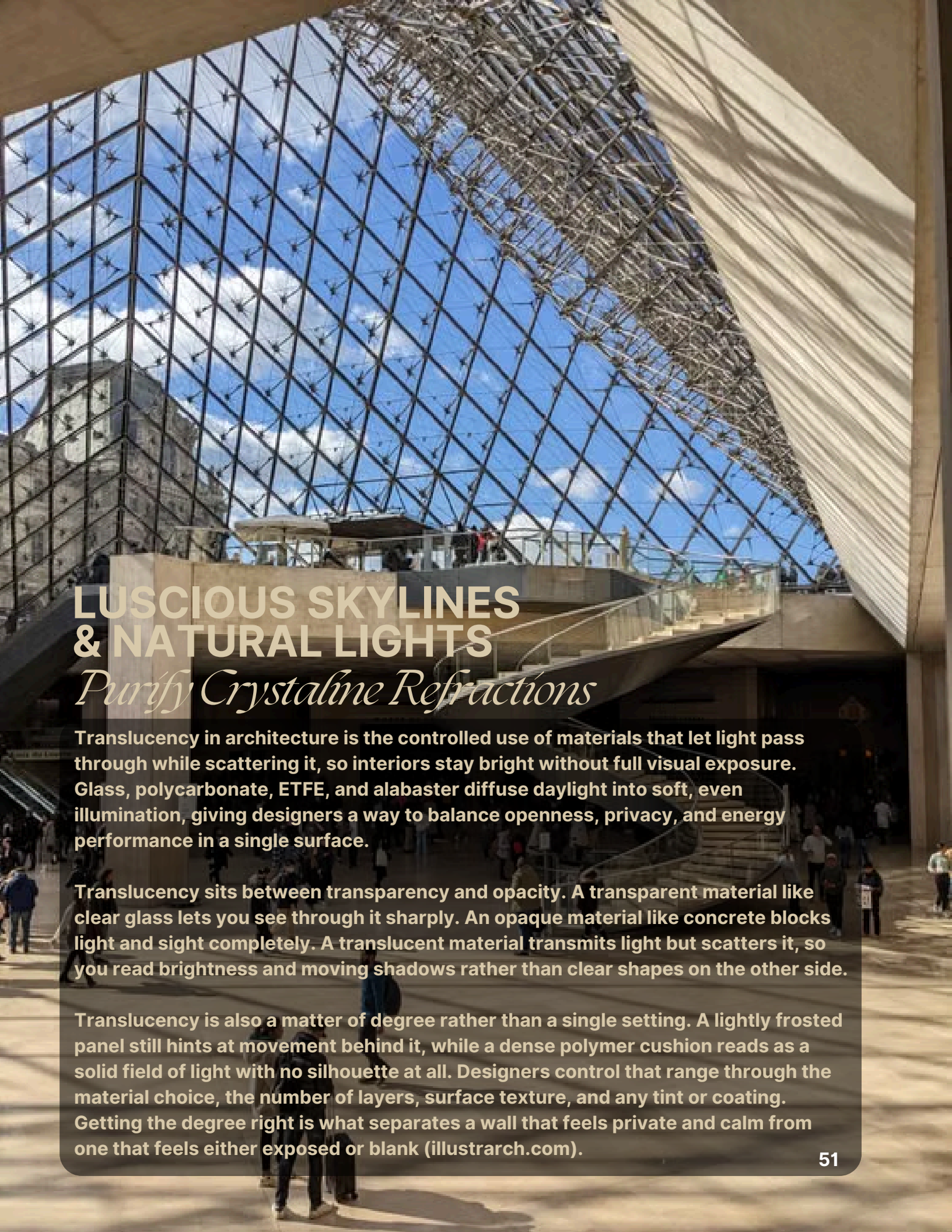
Comforting Clear Ambiences

Lights upon belights, create pure lights paths to shone through refracted crystals lined for the clarity of our eyes sights.

Simple and durable but puffy interiors can be more heightened if we let lights come through glass walls and mirrors, windows and creating skylines for natural lights to drowned the room in clear views.

Dark gothics elements or Gold embelishment in architectures can resulting confusing ambience and uncomfortable for many people, especially for children.

Transparant materials creates forms of transluscent luxurious landmarks, glared illuminations on building facades.



LUSCIOUS SKYLINES & NATURAL LIGHTS

Purify Crystaline Refractions

Translucency in architecture is the controlled use of materials that let light pass through while scattering it, so interiors stay bright without full visual exposure. Glass, polycarbonate, ETFE, and alabaster diffuse daylight into soft, even illumination, giving designers a way to balance openness, privacy, and energy performance in a single surface.

Translucency sits between transparency and opacity. A transparent material like clear glass lets you see through it sharply. An opaque material like concrete blocks light and sight completely. A translucent material transmits light but scatters it, so you read brightness and moving shadows rather than clear shapes on the other side.

Translucency is also a matter of degree rather than a single setting. A lightly frosted panel still hints at movement behind it, while a dense polymer cushion reads as a solid field of light with no silhouette at all. Designers control that range through the material choice, the number of layers, surface texture, and any tint or coating. Getting the degree right is what separates a wall that feels private and calm from one that feels either exposed or blank (illustrarch.com).

LUSCIOUS SKYLINES & NATURAL LIGHTS

Showers of Natural Lights

The clearest way to understand translucency in architecture is to look at buildings that treat a whole skin as a light filter (illustrarch.com)

Translucent buildings wrap its concrete galleries in an outer layer of etched glass shingles. That skin catches the shifting light of the sky, then releases it as a soft, even as light wash shine through across the exhibition floors

The material is ordinary, but the way it handles light is not. A translucent wall becomes a quiet performer that changes hour by hour, which is something a solid or fully glazed surface rarely does. Similar thinking drives many contemporary glass facade designs, where the goal is light and image rather than a plain view out.



LUSCIOUS SKYLINES & NATURAL LIGHTS

Glimmering Daylights

Daylight is one of the strongest tools an architect has, and translucency is how you shape it. A translucent facade pulls natural light past the first few meters of a room, where clear windows often leave the core dim. Buildings that daylight their interiors well lean less on electric lighting, which lowers running costs and supports green building targets tracked by programs like LEED from the U.S. Green Building Council.

There is also a human side. Diffuse light feels calm and steady through the day, without the sharp contrast and hot spots that direct sun creates. For spaces meant for focus or reflection, that quality of light does real work. The connection between light and building form is old, and few said it better than a founding voice of modern architecture. (illustrarch.com)

LUSCIOUS SKYLINES & NATURAL LIGHTS

Balancing Light, Privacy, & Energy

(illustrarch.com)

Translucency solves several problems at once, but it asks for careful tuning. A surface that glows beautifully can also leak heat in winter or overheat a room in summer if the insulation value is wrong. Single-layer panels transmit the most light and the most heat, while multi-wall and cushion systems trade a little brightness for far better thermal control.

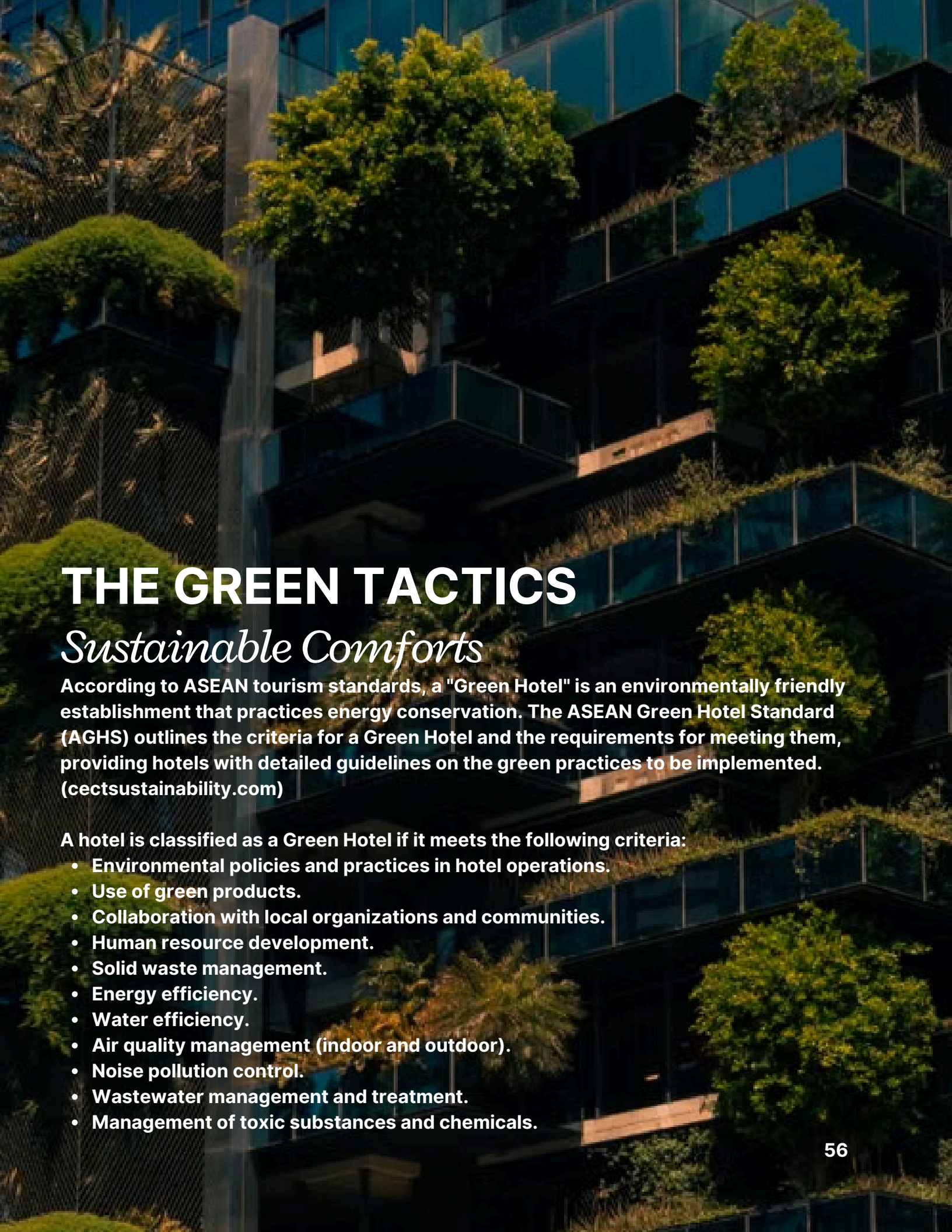
Privacy is the other lever. Because translucent materials hide detail while passing light, they suit bathrooms, clinics, and street-facing offices where people want daylight without a stage set. The same logic applies indoors, where a translucent partition can split a plan without making either side feel boxed in. Pairing these surfaces with the right sustainable interior materials keeps the low-energy story consistent from the facade to the finishes.



THE GREEN TACTICS
Sustainable Comforts

Tourism Green Hotel (onressoftware.com)
Definition: A property that integrates sustainable practices in its operations—reducing waste, conserving water, and using energy-efficient systems.
Practices Include: Recycling programs, eco-friendly toiletries, low-flow water fixtures, solar panels, and green certifications.
Significance: Guests increasingly value environmental responsibility, and green practices can reduce costs and improve marketing appeal.

With the support of guests, the community, and hotel owners, Green Hotels are ideally positioned to outperform conventional hotels, as they possess unique characteristics that set them apart from others. In essence, the Green Hotel concept represents a form of Corporate Social Responsibility (CSR) within the hospitality industry. To succeed, implementation must begin during the hotel's construction phase rather than being considered only after the building is complete; this is because CSR constitutes both a long-term investment and a core business strategy (cectsustainability.com).
CECT Sustainability Trisakti University has participated as a member of United Nations Global Compact (UNGC) since 2012, Roundtable on Sustainable Palm Oil (RSPO) since 2024, and Global Sustainable Tourism Council since 2026.



THE GREEN TACTICS

Sustainable Comforts

According to ASEAN tourism standards, a "Green Hotel" is an environmentally friendly establishment that practices energy conservation. The ASEAN Green Hotel Standard (AGHS) outlines the criteria for a Green Hotel and the requirements for meeting them, providing hotels with detailed guidelines on the green practices to be implemented. (cectsustainability.com)

A hotel is classified as a Green Hotel if it meets the following criteria:

- **Environmental policies and practices in hotel operations.**
- **Use of green products.**
- **Collaboration with local organizations and communities.**
- **Human resource development.**
- **Solid waste management.**
- **Energy efficiency.**
- **Water efficiency.**
- **Air quality management (indoor and outdoor).**
- **Noise pollution control.**
- **Wastewater management and treatment.**
- **Management of toxic substances and chemicals.**

THE GREEN TACTICS

Sustainable Comforts

Some key characteristics of green hotels include (biopac.id):

Use of Renewable Energy: Utilizing eco-friendly energy sources, such as solar and wind power, to reduce their carbon footprint.

Energy and Water Efficiency: Implementing energy- and water-saving technologies, such as LED lighting, efficient heating systems, and water-conserving fixtures.

Solid and Liquid Waste Reduction and Management: Efforts to minimize waste through recycling, composting, and avoiding single-use plastics to promote sustainability.

Support for Local Communities: Hotels support local communities by using local products, which reduces transportation emissions and boosts the local economy.

Eco-friendly Design and Construction: Designs that utilize environmentally friendly materials and maximize airflow and natural lighting for efficiency.



At the ASEAN level, the tourism code of ethics is articulated through the ASEAN Tourism Standards. In 2007, the ten ASEAN member countries—Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand, and Vietnam—agreed to establish tourism standards to help position ASEAN as a quality single destination. (cectsustainability.com)

Six aspects were agreed upon as ASEAN Tourism Standards (ATS):

- Green Hotel (environmentally friendly hotels).
- Food and Beverage Service.
- Public Restroom.
- Homestay.
- Ecotourism.
- Tourism Heritage (cultural heritage tourism).

THE GREEN TACTICS

Sustainable Comforts

CLEAN COMFORTS TACTICS

Targeting The Cleanliness



The Intricacies of Hotel Cleaning Standards (cleaningmentor.com)

While visual cleanliness of a hotel room plays a significant role in demonstrating hygiene standards, the process of maintaining a clean hotel goes beyond the eye can see. It extends to a detailed regimen that incorporates not just hygienic practices, but also dirt and dust elimination, routine linen replacement, and more. This vast, behind-the-scenes infrastructure is designed to safeguard the health and the overall experience of each hotel guest.

Hygiene

Emphasis on hygiene is crucial in hotel cleaning standards. Every surface in a hotel room—from the floor to light switches—must undergo thorough cleaning and disinfection. There's a growing demand for using eco-friendly products to lessen environmental impacts, but these products should still guarantee sanitation. Touch points such as door handles, remote controls, and light switches, that attract a lot of contact need additional cleaning attention due to their high potential for harboring germs.

CLEAN COMFORTS TACTICS

Targeting The Cleanliness

Dust and Dirt Removal
Effectively removing dust and dirt ensures a clean and safe environment. Hotels typically have carpet, upholstery and curtains that attract and retain dust and dirt particles. Consistent vacuuming is an essential task, alongside effective dusting of various surfaces to prevent the build-up of allergens which can be harmful to guests with allergies or respiratory issues. High-traffic areas such as lobbies and corridors require frequent attention to maintain cleanliness against the high levels of dust these areas can accumulate.

Linen Change
Another crucial aspect of hotel cleaning standards is the change of linens. Towels, sheets, and other linens must be changed between guests, and as per guest request during their stay. This practice ensures that each guest has clean, fresh bedding and bathroom essentials for their use.

Laundry Standards
Hotels generate a large quantity of linens and towels that need to be regularly laundered. Laundry standards ensure that these items are properly washed, dried, ironed, folded, and stored, while maintaining the fabric integrity and cleanliness. Special treatment may be required for stains, while torn or worn-out linens should be replaced.
(cleaningmentor.com)

CLEAN COMFORTS TACTICS

Targeting The Cleanliness

Cleaning Schedules
A cleaning schedule is vital to maintain hygiene and cleanliness in a hotel. Timing is everything in the world of hotel cleaning. Schedules should be in place for daily tasks like guest room and communal area cleaning. Equally vital is a timetable for deep cleaning tasks such as polishing floors, deep carpet cleaning, and window washing.

Communal Area Cleaning Standards
Communal areas including lobbies, hallways, fitness centers, restaurants, and conference rooms require frequent and thorough cleaning due to high foot traffic. The standards for these areas focus on maintaining a clean and comfortable environment for guests and staff.
This process may involve tasks like mopping floors, vacuuming carpets, cleaning and polishing furniture, emptying trash bins, and disinfecting common touch points.

Understanding Hotel Cleaning Standards
The cleanliness of a hotel is an essential factor of its operation and it carries an even higher importance given the context of the COVID-19 pandemic. Hotels are now required to adhere to stricter sanitization protocols to ensure a safe space for their guests and employees. The focus on rigorous cleaning standards ensures that each guest can enjoy a sanitary, serene, and pleasant environment during their stay. (cleaningmentor.com)



TOURISM TECHNOLOGY EVOLUTION

Modernizations & Maintenance

Technological advancements are reshaping tourism by enabling tailored experiences, improving operational efficiency, and providing competitive advantages for industry players. (bing.com)

Evolution of Tourism and Technology

Tourism has evolved from mass, standardized packages in the 1970s and 1980s to a complex, multi-faceted industry that demands flexibility and innovation. Information and communication technologies (ICTs) have played a central role in this transformation, facilitating online bookings, digital marketing, and real-time customer engagement. Technology allows tourism operators to segment markets more effectively, offer personalized experiences, and respond quickly to changing consumer preferences.



TOURISM TECHNOLOGY

Innovation for Nature Resilience

Emissions, Waste, Water, Climate Resilience

Changi Sustainability Aspects from Changi Airport Group is committed to environmental sustainability through a holistic approach that focuses on emissions, waste, water, climate resilience, and more.

They work with partners to reduce emissions both in the air and on the ground, transitioning to cleaner energy for terminals, vehicles, and aircraft. Waste reduction initiatives include recycling concrete and composting horticultural waste, while water consumption is optimized through the use of NEWater, a high-grade recycled water.

The airport aims to reduce its Scope 1 and 2 emissions by 20% by 2030 against a FY18/19 baseline. Changi also maintains its Airport Carbon Accreditation (ACA) Level 3 certification and ISO 14001:2015 certification across energy, emissions, waste management, and water management.

TOURISM TECHNOLOGY

Safety Journey & Comfortable Experience



Tourism are combined matters of ranging aspects. The problems are not only about the destination, location, or sceneries. All must come from structured of characters of the culture that we have in our country, to be staged, performs, and presented in elegancely delicate and beautiful manners.

The immersive level in every journey must be enhance by impactful experience. Thus why, every aspects of sensories must all be combined and be put in all considerations. Not only that everything must be hygienic and comforting, people must also feel relaxed and safe, everywhere they went throughout the tour and travelling packages.

TOURISM TECHNOLOGY

Progressive Efforts

Bandung Woosh Development
The Bandung Woosh development, also known as the Jakarta-Bandung High-Speed Rail, is a significant project in Indonesia's infrastructure. Here are the key developments and future plans:
Whoosh: The high-speed rail service operates between Jakarta and Bandung, with plans to extend to Surabaya. It covers 143 kilometers and has a maximum operating speed of 350 km/h.

Construction: The project began construction in August 2018 and started trial operation with passengers on September 7, 2023. Commercial operations began on October 17, 2023.

Passenger Volume: As of September 2024, Whoosh has served 6.06 million passengers and offers 62 daily trips.

TOURISM TECHNOLOGY

Foreseeable Experientals Journey

Technology key to boosting tourism productivity (weforum.org)

As the travel and tourism sector grows in scale and complexity, technology is becoming central to sustaining its economic and social contribution. Digitization and artificial intelligence (AI) can deliver productivity gains of 15-40% across industries, helping address chronic labor shortages while enhancing service quality and operational efficiency.

In practice, this means using AI to anticipate demand, manage crowd flows and optimize workforce deployment, while digital identity, biometrics and e-visa systems reduce friction without compromising security. By removing inefficiencies from processing and logistics, technology frees human talent to focus on what matters most in tourism: hospitality, storytelling and meaningful experience.

TOURISM TECHNOLOGY

Prioritizing Comforts and Cleanliness



Main roadblock addressed: Price premium (weforum.org)

Improve the value proposition: Surveys and customer feedback have shown that one of the major decision factors for travel booking is cost. As a result, it can help to reduce the price premium charged for a sustainable travel product vs. a traditional peer product. While this strategy may affect company bottom-line performance in the short term, it can help drive increased demand, higher growth and improved brand image that will compensate for this in the long run.

Also, improve sustainable product price competitiveness by working with vendors to reduce the higher internal cost associated with such products. Alternatively, offset real or perceived price premiums through different approaches, including but not limited to: highlighting other benefits that sustainable products can deliver to the customer and enhancing the sustainability impact of the product, which can help improve its consumer perception and customers' willingness to convert and pay more.



With more than 70% of travellers now expecting seamless, biometrics-enabled journeys – compared to fewer than 30% of airports that offer them – the opportunity to reduce friction and elevate the human experience is significant. When deployed responsibly, technology does not replace the human dimension of tourism; it enables it.

Yet technology alone is not enough. Unlocking the full potential of the sector requires closing the infrastructure and investment gap. Today, close to 12% of global tourism investment reaches emerging and secondary destinations, despite these regions accounting for more than half of global growth potential.

This is not a demand problem, but a readiness and risk allocation challenge, where capital follows predictability, governance and long-term planning rather than promotion alone. Blended finance, public–private partnerships and innovative risk-mitigation tools will be critical to mobilize capital where it is needed most. (weforum.org)

TOURISM TECHNOLOGY

Design for Progress



TOURISM TECHNOLOGY

Hygiene & Healthy Sanitations

Seven out of 10 travellers surveyed by Expedia have avoided a travel destination or transport option due to a perceived lack of credibility in relation to an organization's sustainable practice commitments. According to Booking.com's survey, 57% of customers claimed they would feel better about staying in a particular accommodation if they knew it had a sustainable certification.

The willingness to pay a premium for more sustainable products varies by customer segment and is ever-evolving, customers often drop out from purchasing the sustainable alternative due to actual or perceived higher prices.

About 74% of consumers surveyed said it costs too much to be more sustainable when travelling, with only half willing to pay more for more sustainable transport, activities and lodging.

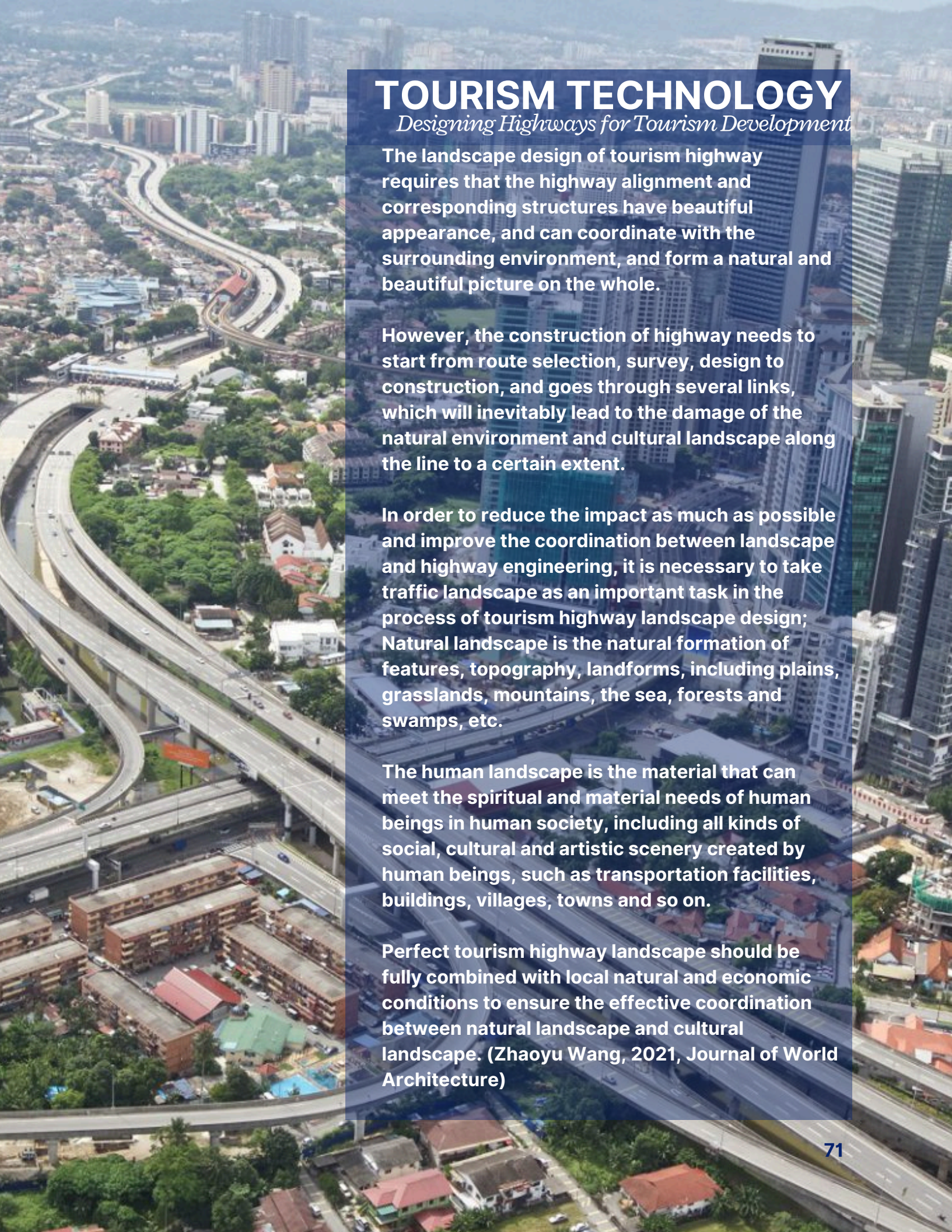
Moreover, 26% of travellers said they wouldn't choose a destination, lodging or transport option that is committed to supporting the local community and culture if it was more expensive. Some 59% of respondents from a Vacationer survey stated cost as their most important factor when booking travel, 34% were willing to pay something extra up to $50 to lower their carbon footprint from the trip, and 22% were not willing to pay any premium.



How travellers view sustainable travel:
– 69% see sustainable travel as lessening their environmental impact (Expedia)
– 65% see sustainable travel as supporting the local economy, culture and communities (Expedia)

Traveller Behaviour Survey Results by Booking.com;
Where travellers choose to stay and their mode of transport for travel is changing as they consider sustainable alternatives. How customers are altering their travel behaviour:
– 75% want to use environmentally friendly modes of transportation for future trips
– 20% are choosing to travel by train instead of car for longer distances
– 28% do not mind travelling for a longer time to reduce carbon emissions
– 40% actively look for information related to sustainability while booking
– 40% are aware of sustainable stay options and have seen these on an online travel site over the past year
– 38% actively look for information on a property's sustainability efforts before booking
– 46% have stayed in sustainable accommodation over the past year at least once

TOURISM TECHNOLOGY
Modernizations & Maintenance



TOURISM TECHNOLOGY

Designing Highways for Tourism Development

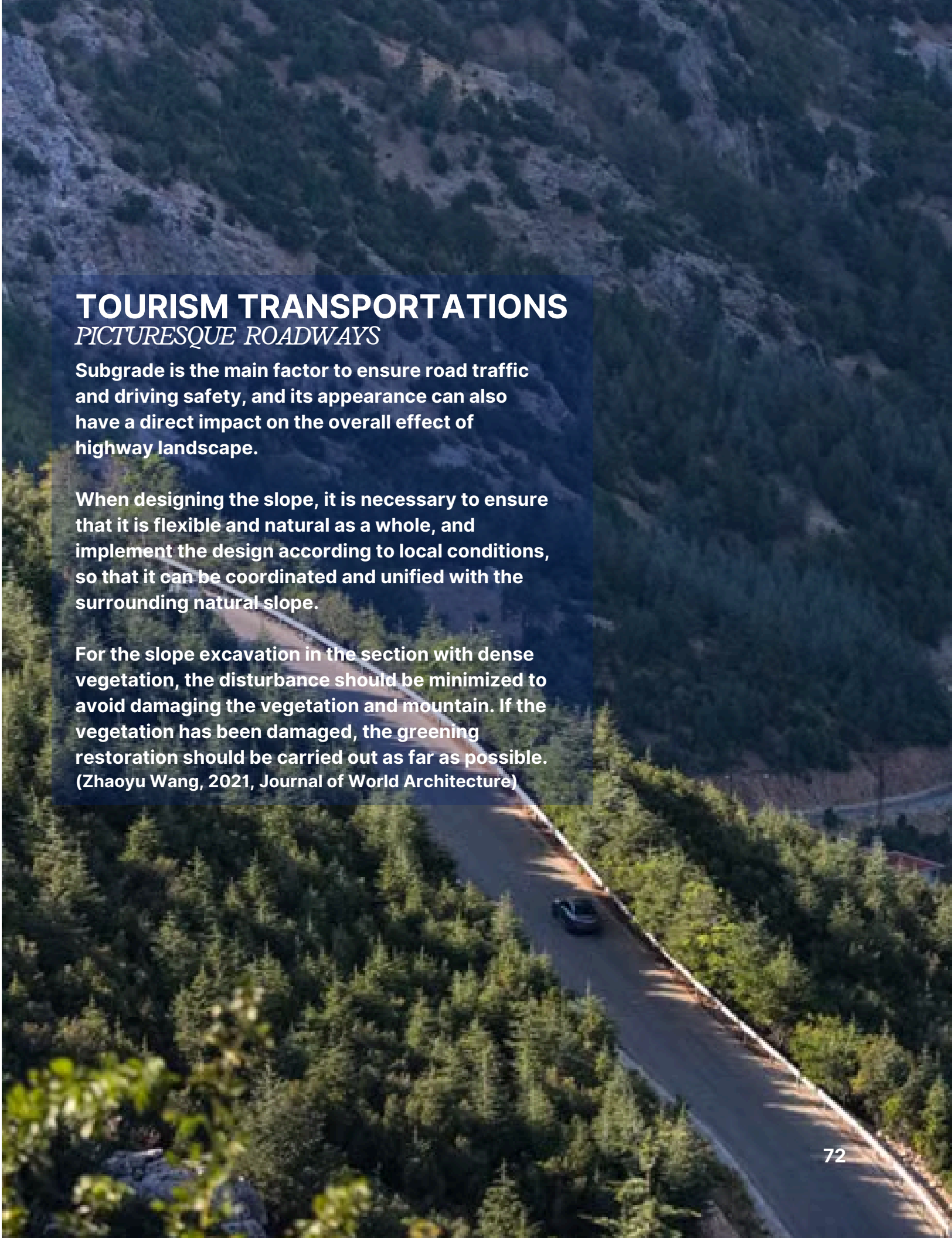
The landscape design of tourism highway requires that the highway alignment and corresponding structures have beautiful appearance, and can coordinate with the surrounding environment, and form a natural and beautiful picture on the whole.

However, the construction of highway needs to start from route selection, survey, design to construction, and goes through several links, which will inevitably lead to the damage of the natural environment and cultural landscape along the line to a certain extent.

In order to reduce the impact as much as possible and improve the coordination between landscape and highway engineering, it is necessary to take traffic landscape as an important task in the process of tourism highway landscape design; Natural landscape is the natural formation of features, topography, landforms, including plains, grasslands, mountains, the sea, forests and swamps, etc.

The human landscape is the material that can meet the spiritual and material needs of human beings in human society, including all kinds of social, cultural and artistic scenery created by human beings, such as transportation facilities, buildings, villages, towns and so on.

Perfect tourism highway landscape should be fully combined with local natural and economic conditions to ensure the effective coordination between natural landscape and cultural landscape. (Zhaoyu Wang, 2021, Journal of World Architecture)



TOURISM TRANSPORTATIONS

PICTURESQUE ROADWAYS

Subgrade is the main factor to ensure road traffic and driving safety, and its appearance can also have a direct impact on the overall effect of highway landscape.

When designing the slope, it is necessary to ensure that it is flexible and natural as a whole, and implement the design according to local conditions, so that it can be coordinated and unified with the surrounding natural slope.

For the slope excavation in the section with dense vegetation, the disturbance should be minimized to avoid damaging the vegetation and mountain. If the vegetation has been damaged, the greening restoration should be carried out as far as possible. (Zhaoyu Wang, 2021, Journal of World Architecture)

TOURISM TRANSPORTATIONS

PICTURESQUE ROADWAYS

If the height of the slope is more than 5 meters, the mode of gentle upward and steep downward should be adopted to make it fully integrate into the nature.

If the height of the slope is less than 5 meters, the slope should be slowed down as far as possible to form a buffer zone and clearance zone, which is conducive to further ensuring the safety of driving and restoring the ecological vegetation.

It should be noted that the slope shape should avoid the application of too regular broken line as far as possible, but should conform to the surrounding, and adopt the curve shape, arc shape and other shapes that can be consistent with the route and topography for natural transition, so as to maintain the smooth slope.
(Zhaoyu Wang, 2021, Journal of World Architecture)

Ocean Epic Transportation

Islands carry a psychological premium that mainland beaches cannot match. Crossing water to reach a destination creates a sense of separation from everyday life, which is why island holidays are often priced and marketed as more exclusive.

Tourism has become the main industry in more than 70 island countries and regions, with over 40% of island destinations earning more than 20% of their GDP from tourism. That same isolation, however, creates structural challenges – fresh water, food, fuel, and skilled labour often have to be imported, which inflates costs and complicates supply chains. (thetourism.institute)



Ocean Epic Transportation

Modern travellers rarely settle for sitting on a beach all day. Coastal tourism products now bundle a wide range of experiences – water sports, scuba diving, dolphin watching, beach yoga, culinary tours, heritage walks, and cultural performances.

Coastal destinations offer activities centred on nature, culture, beaches, sports, and social experiences, allowing visitors to engage in community tourism, marine wildlife observation, local gastronomy, museum visits, beach leisure, and water sports.

Layering these activities over the core sun-and-sand experience extends the average length of stay and increases per-tourist revenue.

Much of what makes a beach work as a product is invisible to the visitor. Drinking water systems, sewage treatment, solid waste management, electricity supply, parking, signage, lifeguards, and emergency medical services are the unglamorous backbone of the experience. When these systems fail – through overcrowding, neglect, or poor planning – the entire product collapses regardless of how beautiful the natural setting may be. (thetourism.institute)

Ocean Epic Transportation

A pristine beach is worthless as a product if tourists cannot reach it. Air connectivity, port infrastructure, road quality, and last-mile transport determine which destinations thrive and which remain niche.

The Andaman and Nicobar Islands illustrate this clearly – the region recorded a 120% increase in domestic arrivals in 2024, with 7,10,397 domestic tourists visiting compared to 3,23,619 in 2023, a growth driven largely by improved transport networks and tourism infrastructure projects.

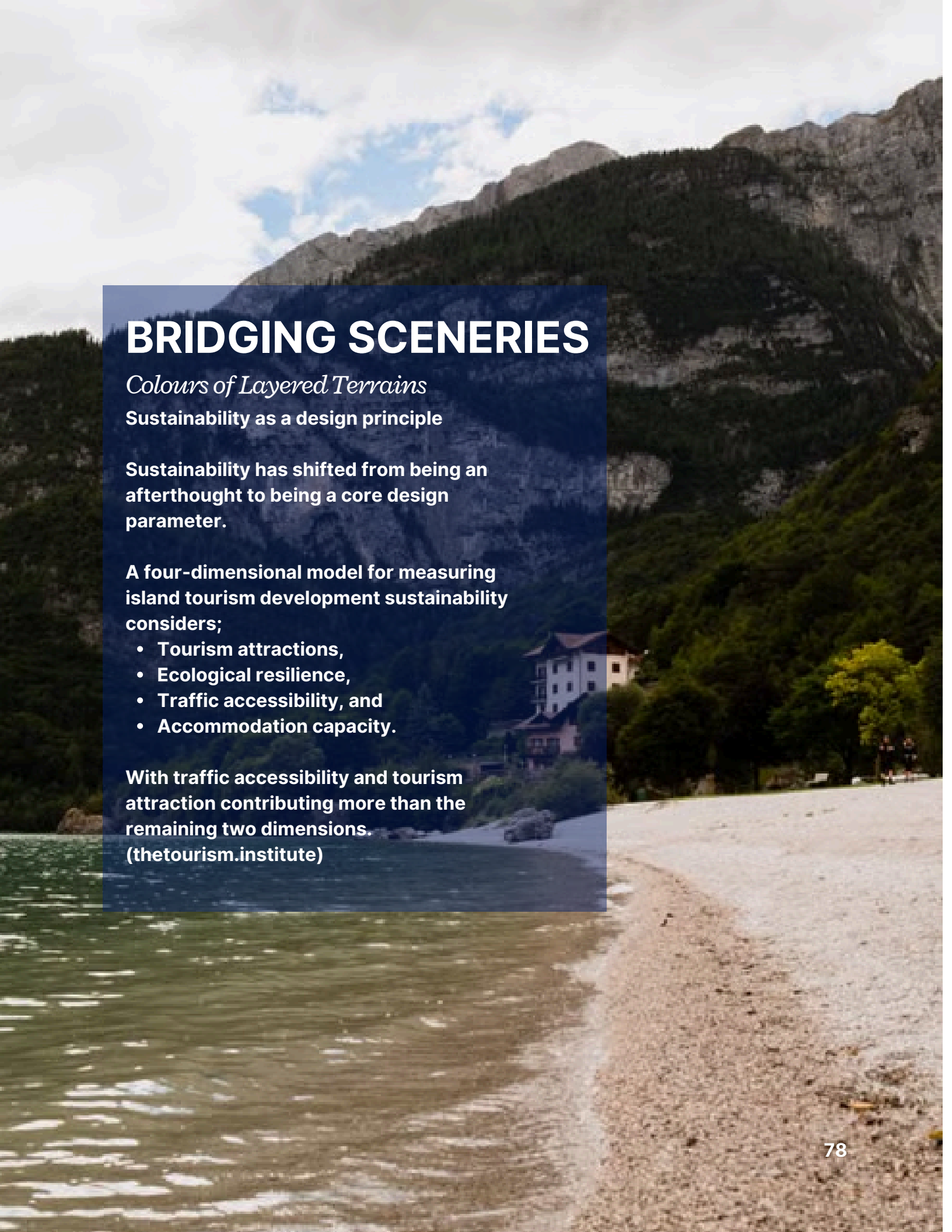
For mainland coasts, connectivity gaps remain a significant constraint. Beach towns have historically lacked basic infrastructure such as clean toilets, accommodation, safety, and signage, while connectivity to coastal gems remained poor with no direct rail, limited air options, and patchy roads. The result is that a few overburdened destinations carry the load while others with similar natural assets remain underused. (thetourism.institute)

BRIDGING SCENERIES

Colours of Layered Terrains

The same features that make beaches and islands attractive also make them ecologically fragile. Overcrowding, plastic pollution, coral bleaching, mangrove destruction, and disturbance to nesting wildlife are recurring problems at popular destinations. Climate change adds another layer of risk through rising sea levels, coastal erosion, and stronger storms.

The concept of tourism carrying capacity – the maximum number of visitors a site can accommodate without degrading the experience or the environment – has become central to product design. A study assessing 36 beaches of South Andaman found that current tourism flow is below the potential carrying capacity, indicating room for growth provided that good infrastructure and management facilities are implemented. Carrying capacity is not a fixed number; it depends on how well the destination is managed.
(thetourism.institute)



BRIDGING SCENERIES

Colours of Layered Terrains

Sustainability as a design principle

Sustainability has shifted from being an afterthought to being a core design parameter.

A four-dimensional model for measuring island tourism development sustainability considers;

- **Tourism attractions,**
- **Ecological resilience,**
- **Traffic accessibility, and**
- **Accommodation capacity.**

With traffic accessibility and tourism attraction contributing more than the remaining two dimensions. (thetourism.institute)



BRIDGING SCENERIES

Colours of Layered Terrains

This framework is a useful reminder that sustainability is not just about protecting nature – it also requires the infrastructure and planning to handle visitors responsibly.

Diversification is a related strategy. The diversification of island economies towards agriculture, services, and innovative tourist packages

With higher tourism service content responding to emerging tourist demands;

- **Less crowded**
- **Nature-oriented activities**
- **Combined with sustainability practices**
- **Such as the plastic-free concept**

can build economic resilience.

The pandemic period exposed how vulnerable single-product economies can be, and many island destinations have since rebuilt with diversification in mind. (thetourism.institute)



BRIDGING SCENERIES

No coastal tourism product succeeds in the long run without the support of local communities.

Fisherfolk, artisans, hospitality workers, transport operators, and small business owners are the people who actually deliver the experience.

When tourism displaces them – through land disputes, rising prices, or exclusion from decision-making – the social fabric weakens and the product loses authenticity.

Community participation works best when it is built into the planning process from the start. Homestay programmes, cooperative-run water sports, locally guided heritage walks, and community-managed beaches all create direct livelihoods while keeping tourism rooted in place.

Involving residents as stakeholders rather than spectators is not just ethically sound – it is also commercially smart, because it produces the kind of distinctive, lived-in destinations that travellers increasingly seek. (thetourism.institute)

BRIDGING SCENERIES

Designing a beach or island as a tourism product is an exercise in orchestration.

The natural asset is the headline, but the supporting cast;

- **Accessibility,**
- **Accommodation,**
- **Activities,**
- **Infrastructure,**
- **Regulation,**
- **Marketing, and**
- **Community,**

All of the above are determined whether the destination thrives or burns out.

The most successful coastal destinations are those where every layer is planned with the others in mind, and where growth is measured not just in arrivals but in long-term ecological and social health.

For a country with thousands of kilometres of coastline and hundreds of islands, the opportunity is enormous. So is the responsibility.

Getting the product right means creating places that visitors love, residents are proud of, and ecosystems can sustain – for decades to come. (thetourism.institute)

CHALLENGING EXPERIENCES

for Adrenaline Seekers

Creating a challenging experience for tours design for different types of age involves understanding the unique needs and preferences of each group. Here are some strategies to design tours that cater to various age groups:

- **Diverse Itineraries: Offer a mix of activities that appeal to different age groups and interests. This can include outdoor adventures, cultural experiences, and educational tours.**
- **Flexible Options: Provide choices within the tour for different levels of physical activity or cultural interests. This allows guests to tailor their experience to their comfort level.**
- **Multigenerational Focus: Design aspects of the tour that encourage interaction among different age groups. This can be done through group activities, shared experiences, and communication strategies.**
- **Personalization: Allow customization where possible, letting guests tailor their experience to their specific interests and needs.**
- **Educational Elements: Include educational components that engage all ages, such as interactive exhibits, scavenger hunts, or workshops.**
- **Technology Integration: Use technology for younger generations while ensuring traditional experiences for others.**

By incorporating these strategies, tour operators can create tours that are not only challenging but also enjoyable and memorable for guests of all ages. snomusement.com

CHALLENGING EXPERIENCES
for People Persons

Create team challenges where ages mix up and strengths are shared. Pair a parent with a toddler for a simple scavenger hunt, then let a teen tackle a QR-code quiz. Rotating roles makes everyone feel useful and included.

Storytelling circles work wonders when you pause at a scenic overlook or a historic landmark. Ask each person to describe what they imagine happened in that spot centuries ago. These small stories build empathy and bring history alive.

Practical Tips for Staying Organized

1. **Use a shared digital checklist: Keep track of tickets, snacks, and must-see items in one place that everyone can update.**
2. **Pack versatile snacks: Combine a few sweet treats with protein bars and fruit. Tasty food keeps energy steady and moods bright on the go.**
3. **Carry a collapsible tote or daypack: Store souvenirs, extra layers, and water bottles easily. When hands stay free, no one drops the camera at a critical moment.**
4. **Set up daily meet-up points: Choose a bench near the entrance or a landmark statue in case someone wanders off. It gives peace of mind and saves time shouting names across a crowded hallway.**
5. **Maintain a flexible schedule: Include buffer time for unexpected side trips or quick snack stops. A loose timetable lets you enjoy moments instead of rushing past them.**

Plan creatively, focus on playful learning, and keep logistics simple to make memorable adventures. Let curiosity guide your way and inspire excitement in everyone. kindtarget.com/



CHALLENGING EXPERIENCE

for Inspired Teens

Exploring new places together brings out a sense of wonder and fuels curiosity for all ages. Walking through a dinosaur exhibit can inspire spontaneous sketching sessions at a picnic table, where everyone captures their favorite fossil finds on paper. These shared, hands-on experiences create lasting memories and encourage creative thinking. Whether you travel with family, friends, or a mix of generations, taking time to interact with what you see and do makes each outing more meaningful. Every adventure, no matter how simple, offers chances to learn and connect in ways that are both enjoyable and memorable.

Finding spots that mix play and knowledge takes a bit of planning, but the payoff shows in wide eyes and nonstop questions. A trip can feel like a story unfolding, full of unexpected twists that encourage every family member to ask, explore, and laugh together.

Planning Engaging Educational Activities

- **Set clear goals: Write down themes that interest your group—ancient cultures, space, or nature. Let those themes guide museum stops, park hikes, or science center visits.**
- **Gather supplies: Pack sketch pads, magnifying glasses, or simple scavenger-hunt cards. These tools turn a casual stroll into a mini-exploration mission, and everyone loves checking off items.**
- **Build in surprises: Plan a secret treat or a bonus attraction—like sampling local honey after a bee farm tour. Unexpected delights keep energy high and curiosity blooming.**

When you plan steps that match your crew's interests, you create excitement. Kids and adults both enjoy a little mystery in the schedule, so combine planned activities with room for spontaneous stops.

Always double-check operating hours and ticket options before heading out. A smooth start gives you more time to focus on fun rather than last-minute shuttle runs or sold-out exhibits.

kindtarget.com

CHALLENGING EXPERIENCE

For Arts Lovers

Designing a Challenging & Immersive Art Tour Experience

If you want to create a tour that truly excites and challenges art lovers, you can go beyond the typical "gallery walk" and design something that engages their curiosity, creativity, and critical thinking. Here's a concept you can adapt:

1. Thematic Narrative Journey

- **Concept: Build the tour around a thought-provoking theme (e.g., "Rebellion in Brushstrokes" or "The Hidden Language of Color").**
- **Challenge: Instead of simply explaining artworks, give participants clues and context, then let them interpret and debate the meaning before revealing the artist's intent.**

2. Interactive Creative Missions

- **Art Detective Game: Provide partial details of an artwork's history and have participants uncover the missing pieces by observing brushwork, symbolism, or composition.**
- **Sketch & Reimagine: At certain stops, challenge them to reinterpret a piece in their own style within 10 minutes, then compare interpretations.**

3. Multi-Sensory Immersion

- **Pair artworks with unexpected sensory elements—music, scents, or textures—that either complement or contrast the visual experience.**
- **Ask participants to guess the connection, sparking deeper discussion about cross-sensory influence in art.**

4. Behind-the-Scenes Encounters

- **Arrange private studio visits with contemporary artists where guests can ask challenging questions about process, inspiration, and struggles.**
- **Include a "curator's dilemma" activity where participants must choose which artworks to display for a hypothetical exhibition, defending their choices.**

5. Reflective & Competitive Elements

- **End with a "Gallery Duel" where small teams present their interpretation of a mystery artwork, and the group votes on the most compelling argument.**
- **Offer symbolic rewards (like a custom sketch or art-inspired keepsake) to make it memorable.**

(bing.com)



After joining the group unknowingly, they were gang-raped at events outside of school. Those who were already pregnant were forced to wear thick headscarves to cover themselves.

Because these rapes were perpetrated by multiple individuals, the victims were made to feel weak and unable to report them. Often, the perpetrators had a twin, so that when they reported the rapes, they had witnesses and an alibi, as they were with others in a public place.

These rapes were repeated until the member accepted the forced marriage. Their families were confiscated and robbed.

They coerced high-ranking or intellectual targets into signing documents. They attempted to acquire companies or large organizations owned by the target family through these methods.

Often, both were carried out simultaneously. To silence those who could not be threatened due to the rape, they coerced their members into committing sudden marriages and marriage contracts in unexpected places. On the way, they were forced to sign documents under threat.

The documents forced to sign are for the transfer of ownership of businesses, family enterprises, legal entities, or leadership within community groups.

This criminal scheme is structured to pressure high-ranking officials, families of leaders, families of business owners, and various children, teenagers, students, and young employees. It also includes innocent mothers and elderly people approaching retirement.
(bing.com)

CHALLENGING EXPERIENCES

For Musics Enjoyers

CREATING SAVE HAVEN

for Children Excitement



When building an adventure attraction, the biggest mistake an investor can make is trying to build a “one-size-fits-all” playground. Human beings change drastically as they grow. A four-year-old child is still developing basic balance and motor skills.

A fourteen-year-old is looking for high-adrenaline thrills to test their physical limits and impress their peers. An adult asset-buyer or parent is looking for a mix of physical challenge, absolute safety, and comfort.

If an adventure park is too difficult, young children will become frustrated, experience injuries, or refuse to play. If it is too easy, teenagers and adults will get bored within minutes and leave the facility.

To build a highly profitable, sustainable destination, developers must design with age-appropriate ergonomics and psychology in mind. Every obstacle, rope course, zip line, and climbing wall must be engineered to match the specific physical measurements and mental milestones of its target user.

(snomusement.com)

THE SENSORY DISCOVERY PHASE

Toddlers and Early Childhood (Ages 2 to 5)

For the youngest demographic, adventure is not about heights or speed. It is about discovering what their bodies can do. Children in this age bracket are developing gross motor skills, learning how to jump, balance on one foot, climb low steps, and handle different physical textures.

When an expert park design company creates spaces for toddlers, the engineering focuses on low-risk, high-tactile exploration.

- **Low Center of Gravity: All play surfaces must remain close to the ground, typically no more than 2 feet high. This eliminates the risk of dangerous falls while still allowing young children to feel like they are climbing.**
- **Soft and Forgiving Materials: Hard metals and treated woods are replaced with high-density foam wrapped in heavy-duty vinyl, smooth plastics, and natural rubber.**
- **Tactile Variety: The attractions should include elements such as soft-crawling tunnels, mini-bridge crossings, and low-climbing slopes with large, easy-to-grip holds.**

To capture this demographic successfully, operators invest heavily in specialized Kids Play Area Design. By focusing on early childhood mechanics within a Creative Indoor Playground Design, a venue becomes a primary destination for parents looking for safe weekday activities, driving steady foot traffic during off-peak morning hours. (snomusement.com)

PRIMARY SCHOOL EXPLORERS

(Ages 6 to 12): The Step-Up Challenge

This age group represents the core audience for many family entertainment destinations. Children between 6 and 12 years old have mastered basic balance and possess significant physical energy.

Psychologically, they are developing independence. They want to prove they can complete challenges without a parent holding their hand, but they are not yet ready for extreme, high-altitude thrills.

Design strategies for this middle tier require a "step-up" approach to difficulty:

- Introduction to Elevation: Play structures can safely be elevated, often featuring multi-level climbing networks, netted bridges, and enclosed tube slides.

- Tactile Skill Testing: Obstacles shift from simple crawling zones to elements that require coordination and strength, such as cargo-net climbs, low-altitude zip lines, and basic rope-balancing tracks.

- Continuous Safety Systems: Because children in this bracket can occasionally act impulsively, the engineering relies on passive safety systems. This includes fully enclosed safety netting or continuous-belay tracks where the child is locked into a safety line at the start of the course and cannot physically unhook themselves until they reach the end. (snomusement.com)

THE ADRENALINE SEEKERS

Teenagers and Adults (Ages 13 and Above)

Once visitors cross into the teenage and adult demographic, their psychological needs shift entirely. They are no longer interested in simple play; they crave authentic thrills, competition, and a sense of genuine accomplishment. They want an experience that challenges their strength, endurance, and mental focus.

To serve this high-paying demographic, an investor must work with an experienced Adventure Park Design Company that can deliver professional Adventure Park Development Services.

- **Extreme Verticality and Scale: Attractions for this group move high into the air. This includes high-altitude ropes courses spanning multiple levels, vertical climbing walls with varying difficulty paths, and long, high-speed zip lines.**
- **Active Safety Participation: Unlike younger groups, older participants can be trained to manage their own safety gear. They use smart-locking carabiners and dual-communicating harness systems, which increase their sense of personal responsibility and heighten their sense of adventure.**
- **Competitive and Time-Based Elements: Teenagers and adults love to compare their skills. Integrating digital timers, twin-track racing zip lines, or "ninja warrior" obstacle courses encourages friendly competition and drives repeat visits as guests try to beat their friends' scores.**

(snomusement.com)

FUN PARK BLUE PRINTS

The Science of Scale: Anthropometrics and Ergonomics

You cannot design an adventure course based on guesswork. Engineers use a science called anthropometrics, the study of the physical dimensions and proportions of the human body across different age groups.

When blueprinting an adventure park, these measurements dictate the exact placement of every structural element:

- **Reach Zones and Grabbing Distances: The distance between a safety rope and a foot cable must match the average arm and leg reach of the specific age group using that zone. If a foot cable is placed too far below a handrail, a child will not be able to bridge the gap, which can cause them to freeze on the course.**
- **Step Heights and Riser Dimensions: The vertical distance between steps or climbing pegs must match human stride lengths. Toddlers require tiny, incremental steps, while adults need wider spacing to feel challenged.**
- **Harness and Anchor Point Engineering: The guest's physical weight and torso length shift the center of gravity within a safety harness. Anchor points on zip lines and ropes courses must be calculated to ensure that when a guest slips or falls, the safety line catches them smoothly without causing sudden whiplash or body flipping.**

snomusement.com

FUN PARK BLUE PRINTS

Strategic Space Planning.



Strategic Zonation:
Preventing Demography Collisions

Once the individual age attractions are designed, the developer faces a major layout challenge: how to arrange these distinct zones inside a single facility. This requires rigorous

If your layout forces hyperactive teenagers to sprint through the same hallways where toddlers are learning to walk, you create a high-risk environment for collisions, accidents, and parental anxiety.

- **Physical Separation:** High-energy adult adventure zones should be physically separated from early childhood spaces. This can be achieved using natural architectural boundaries, such as seating areas, retail shops, or structural columns.
- **Graduated Progression:** A highly effective layout uses a graduated flow. As a visitor moves deeper into the facility, the attractions gradually increase in height, difficulty, and age requirements.
- **Centralized Observation Hubs:** Parents need a clear, comfortable space to watch their children play without obstructing traffic. Designing central seating zones with unobstructed sightlines allows parents to supervise multiple age zones simultaneously.

(snomusement.com)

CREATING SAVE HAVEN

Multi-Generational Entertainment Ecosystem

To maximize the financial return on a large-scale commercial property, developers rarely stop at building a standalone adventure park. Instead, they combine multiple specialized entertainment concepts onto a single footprint to create an all-weather, multi-generational destination.

By utilizing comprehensive Theme Park Design Services and advanced Theme Park development Services, master planners can weave distinct attraction types into a unified business ecosystem:

- **Climate-Controlled Novelty: To drive footfall during intense summer heat or cold monsoon seasons, investors often build indoor winter attractions right alongside active adventure tracks. Partnering with a specialized Snow Park Design Company using advanced Snow park development Services allows properties to offer real snow play, ice sliding, and sub-zero environments that appeal to all age groups.**
- **Aquatic Attractions: For outdoor or resort developments, working with a professional Water Park Design Company ensures that massive wave pools, lazy rivers, and high-velocity waterslides are engineered safely alongside dry climbing courses, capturing maximum summer revenue.**
- **Visual and Narrative Walkthroughs: To attract older adults, grandparents, and tourists who prefer non-physical entertainment, properties implement unique visual installations. This includes working with a Glow Garden Design Company to build beautiful night-time light trails, or collaborating with a Museums Design Company to build interactive, story-driven educational galleries.**

snomusement.com

HEALTH AND SAFETY MEASURE AND STANDARD

The design of health and safety measures and standards in the tourism industry involves a comprehensive approach to ensure the safety and well-being of both visitors and staff.

Key Components including:

- **Proper Infrastructure: Well-maintained walkways, clear signage, and accessible emergency exits are essential to reduce accident risks and enhance overall safety.**
- **Sanitation and Hygiene Protocols: Regular cleaning, waste disposal, and adherence to health regulations are crucial for minimizing hazards related to illness transmission.**
- **Water Supply and Food Safety: Ensuring proper water supply and food safety contributes significantly to visitor well-being.**
- **Risk Assessment and Safety Management: Establishing risk assessment protocols and implementing safety management systems are vital for minimizing hazards across all aspects of tourism.**
- **Emergency Preparedness: Fire safety, evacuation plans, and crisis management are critical components of emergency preparedness in hospitality and tourism.**
- **These measures are designed to foster trust and confidence among tourists and stakeholders, ensuring a secure and resilient industry.**

(bing.com)



DESIGNING ARTS ACTIVITIES FOR FOREIGN TOURISTS

Designing Arts Activities for Every Age

To design arts activities that appeal to visitors of all ages and increase the number of foreign tourists, consider the following strategies:

1. Create a public art walk: Showcase murals, sculptures, or other forms of art that are visible and accessible to the public. This can be a reason for tourists to explore your town and discover its hidden gems.
2. Offer art classes: Provide art classes such as painting or pottery to tourists who want to take home a unique souvenir from their visit. This not only attracts visitors but also creates an opportunity to introduce them to the local art scene.
3. Host art festivals: Organize art festivals that showcase music, dance, theater, and other art forms while inviting vendors to sell unique and locally made goods.

By incorporating these activities into your tourism strategy, you can create a vibrant and attractive destination that not only attracts visitors but also enhances the local art scene and fosters community engagement.

ARTSY MOMENTS FOR ADULTS

When designing engaging arts activities for adults and retirees, consider the following tips:

1. **Tailor the Activity: Adjust the complexity and focus of the activity to match the abilities and interests of the participants. This ensures that everyone can participate and feel included.**
2. **Incorporate Technology: Use digital tools and software to make art creation accessible to those who may not be tech-savvy. This can include using digital art software or mobile apps for drawing, painting, or photography.**
3. **Promote Inclusivity: Ensure that the activities are inclusive and accessible for participants with physical limitations. This may involve using larger tools or adaptive materials for painting or using a digital art platform with screen readers.**
4. **Encourage Participation: Create a welcoming environment where participants feel comfortable expressing themselves and sharing their work. This can be done through group settings, individual sessions, or even one-on-one art therapy sessions.**
5. **Recognize and Celebrate: Acknowledge the achievements of each participant, whether it's a completed piece of art or a new skill learned. This can help boost participants' self-esteem and encourage continued participation.**
6. **By following these guidelines, you can design arts activities that are not only enjoyable but also beneficial for the mental and emotional well-being of adults and retirees.** (bing.com)

MUSICS MOMENTS FOR ADULTS



To design engaging musical learning for adults and retirees, consider the following strategies:

- Personalized Teaching: Tailor the learning experience to the individual's life history and musical interests to enhance motivation and engagement.
- Diverse Musical Content: Include a variety of musical genres and styles to cater to different tastes and preferences.
- Multi-sensory Methods: Incorporate visual, auditory, and kinesthetic elements to stimulate multiple senses and improve learning outcomes.
- Community Engagement: Extend learning opportunities to public spaces, such as concert halls, to foster social interactions and a sense of community.
- Digital Platforms: Utilize digital tools and platforms to provide accessible and interactive learning experiences.

By implementing these strategies, educators can create a more inclusive and effective musical learning environment that benefits both adults and retirees.

MUSICS MOMENTS FOR RETIREES

To design engaging musical ensemble learning for adults and retirees, consider the following strategies:

- Collaborate with Local Nursing Homes: Involve residents and music university students in a 10-week group music-making program to enhance health, wellbeing, and career preparation.
- Utilize Turnkey Music Toolkits: Create accessible, meaningful music programs for older adults using familiar, uplifting songs.
- Incorporate Andragogical Approaches: Employ personalized teaching strategies and diverse musical content to address cognitive and social needs.
- Extend Learning to Public Spaces: Fostering a more sustained impact on learners' social interactions and quality of life by extending learning to concert halls and other public spaces.
- These strategies can help create a supportive and engaging environment for adults and retirees to learn and perform music together, promoting social connection, cognitive stimulation, and greater emotional well-being.

MUSICS MOMENTS FOR CHILDREN



To design engaging musical ensemble learning for children, consider the following strategies:

- Introduce the Basics: Begin lessons by discussing the importance of music performance and ensemble playing, including techniques, skills, and teamwork.
- Use Storytelling: Incorporate storytelling as a teaching tool to foster music learning and engagement in a relaxed, inviting, and focused atmosphere.
- Practice Listening and Rhythm: Emphasize the importance of listening and continuously work on rhythm and pitch to improve ensemble skills.
- Encourage Collaboration: Teach students to respond to a conductor and choose activities that foster cohesion within the ensemble.
- Incorporate Technology: Utilize technology tools to enhance learning and provide opportunities for risk-taking and musical independence.
- Record and Review: Provide opportunities for recording and reviewing student performances to enhance ensemble skills.
- Professional Performances: Play professional ensemble performances to inspire and demonstrate the value of ensemble skills.
- By implementing these strategies, educators can create a supportive and engaging learning environment that encourages children to develop their musical talents and teamwork skills.

PAINTING MOMENTS FOR CHILDREN

Cultural Art Painting – Learning About Diversity

Objective: Teach kids about different cultures and traditions.

Cultural painting projects help children respect and appreciate diversity while learning history and customs.

How to do it:

- Choose a festival or tradition from around the world.
- Show kids traditional designs, patterns, or symbols.
- Let them recreate or invent their own inspired art.

Learning benefits:

- Promotes cultural awareness and inclusion.
- Enhances art appreciation.
- Encourages open-mindedness and respect.

Tips for Making Painting Educational and Fun

We've learned that the best painting sessions are structured yet playful. Here are some tips to make painting both educational and enjoyable:

Let Kids Lead: Allow children to make choices—about colors, subjects, or tools. This fosters independence and confidence.

Ask Open-Ended Questions: Instead of telling kids what to paint, ask questions like "What happens if we mix these two colors?" or "How do you feel when you paint this?"

Incorporate Real-Life Learning: Link painting projects to what kids are learning in school—like seasons, animals, or shapes.

Celebrate Effort, Not Perfection: Every painting is unique. Focus on the process, not the final product.

Use Safe and Washable Materials: Choose non-toxic paints and easy-to-clean tools to make the experience stress-free.

Display Their Work: Hanging kids' artwork boosts their self-esteem and motivates them to keep learning creatively.

Essential Painting Supplies for Kids

To make these activities smooth and fun, here are some must-have painting supplies:

- Washable, non-toxic paints
- Paint brushes of various sizes
- Sponges, cotton balls, stamps
- Large sheets of paper or canvas boards
- Aprons or old t-shirts
- Palettes or trays
- Water cups and paper towels

(thekidspoint.com)

PAINTING MOMENTS FOR CHILDREN



We recommend using age-appropriate tools so children can explore safely and confidently.

Benefits of Educational Painting at Different Ages

Painting benefits children at every stage of development. Here's how:

Toddlers (Ages 2–4)

- Learn basic color recognition.
- Develop fine motor skills.
- Enjoy sensory exploration.

Preschoolers (Ages 4–6)

- Build shape and number recognition.
- Improve hand-eye coordination.
- Learn to express emotions through art.

School-Age Kids (Ages 6–10)

- Connect art to academic subjects.
- Enhance focus, planning, and storytelling.
- Develop a sense of identity and style.

Incorporating Painting Into Daily Learning Routines

Painting doesn't need to be limited to special art days. You can weave it into daily learning routines:

- **Morning Warm-Ups:** A quick 10-minute painting session can energize kids for the day.
- **Story Time:** Pair reading with painting illustrations.
- **Science Lessons:** Paint experiments or observations.
- **Homework Breaks:** Use painting as a relaxing and productive break activity.

We integrate painting into our daily curriculum because it supports both academic and emotional growth.

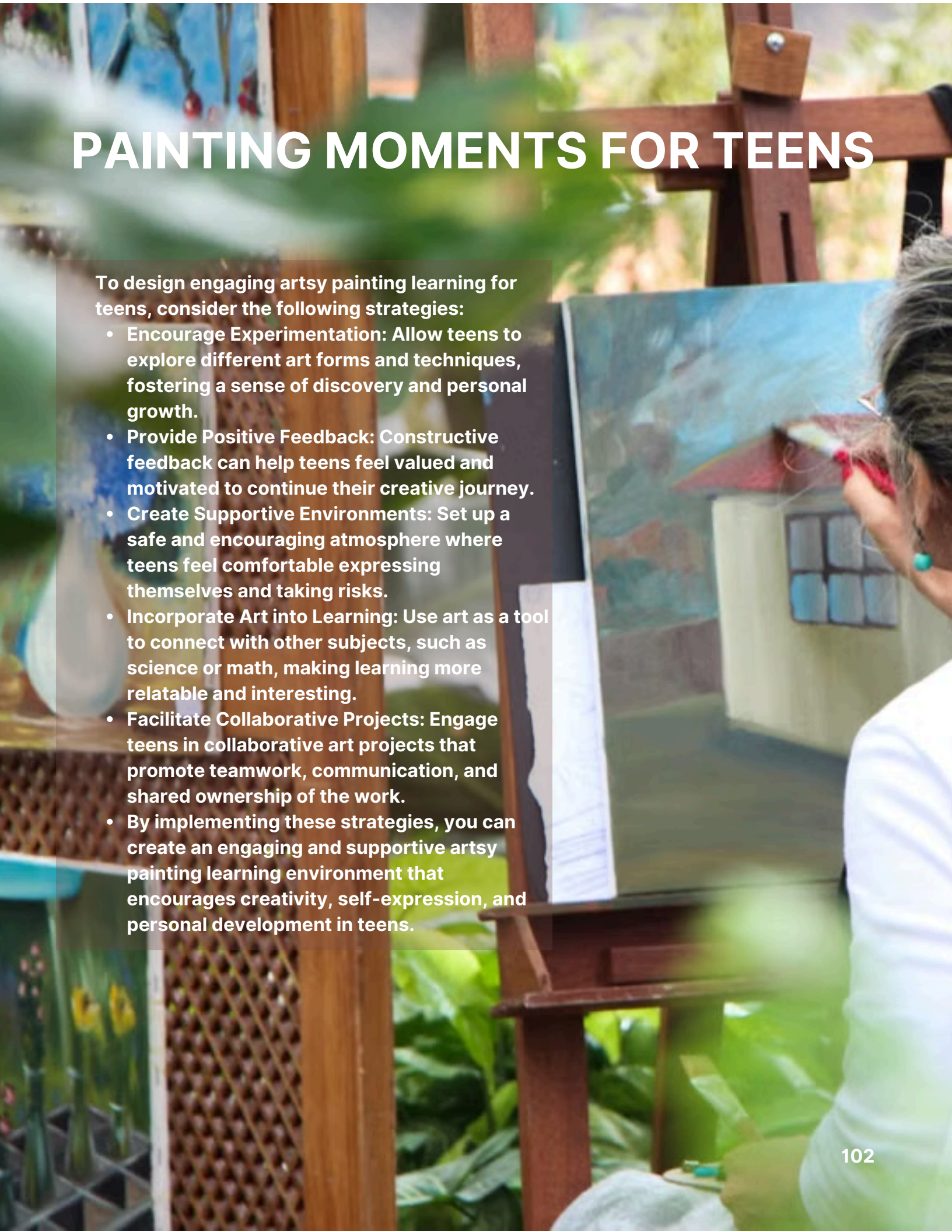
How Painting Encourages Lifelong Learning

Art activities like painting don't just entertain—they build a foundation for lifelong learning. When children are encouraged to explore, create, and express, they develop essential skills like:

- Critical thinking
- Emotional regulation
- Creative problem-solving
- Cultural appreciation
- A love for learning

Painting fosters curiosity—a trait that leads to academic success, resilience, and personal fulfillment. (thekidspoint.com)

PAINTING MOMENTS FOR TEENS



To design engaging artsy painting learning for teens, consider the following strategies:

- Encourage Experimentation: Allow teens to explore different art forms and techniques, fostering a sense of discovery and personal growth.
- Provide Positive Feedback: Constructive feedback can help teens feel valued and motivated to continue their creative journey.
- Create Supportive Environments: Set up a safe and encouraging atmosphere where teens feel comfortable expressing themselves and taking risks.
- Incorporate Art into Learning: Use art as a tool to connect with other subjects, such as science or math, making learning more relatable and interesting.
- Facilitate Collaborative Projects: Engage teens in collaborative art projects that promote teamwork, communication, and shared ownership of the work.
- By implementing these strategies, you can create an engaging and supportive artsy painting learning environment that encourages creativity, self-expression, and personal development in teens.

PAINTING MOMENTS FOR ADULTS

Popular Art Forms for Adult Education

So, what forms of art are among the most engaging and applicable to adult learners? Whether you're teaching adult beginner art classes or more advanced workshops, there are a few art forms to consider working into your lessons.

Painting and Drawing

Working with pencils, paint brushes and other familiar tools can be an excellent way for adult learners to develop their skills without venturing too far out of their comfort zones. Plus, lessons in these art forms may be easier to tailor to different learning styles and levels of ability.

Photography and Digital Art

With more learners now having access to quality photography and editing tools in smartphones, photography and digital art may also be suitable to incorporate into an adult art class. Students may enjoy the experience of exploring different photography strategies while experimenting with digital editing tools — all without the need for expensive or professional-level equipment.

Craft and Mixed Media

Art educators may also consider incorporating crafts and mixed media projects into art classes for beginner adults and even intermediate or advanced classes. Dabbling in different forms of media and textile arts (like collages, knitting and even visual journaling), students can be exposed to a wide range of mediums and find what interests them most. (rmcad.edu)

PAINTING MOMENTS FOR ADULTS

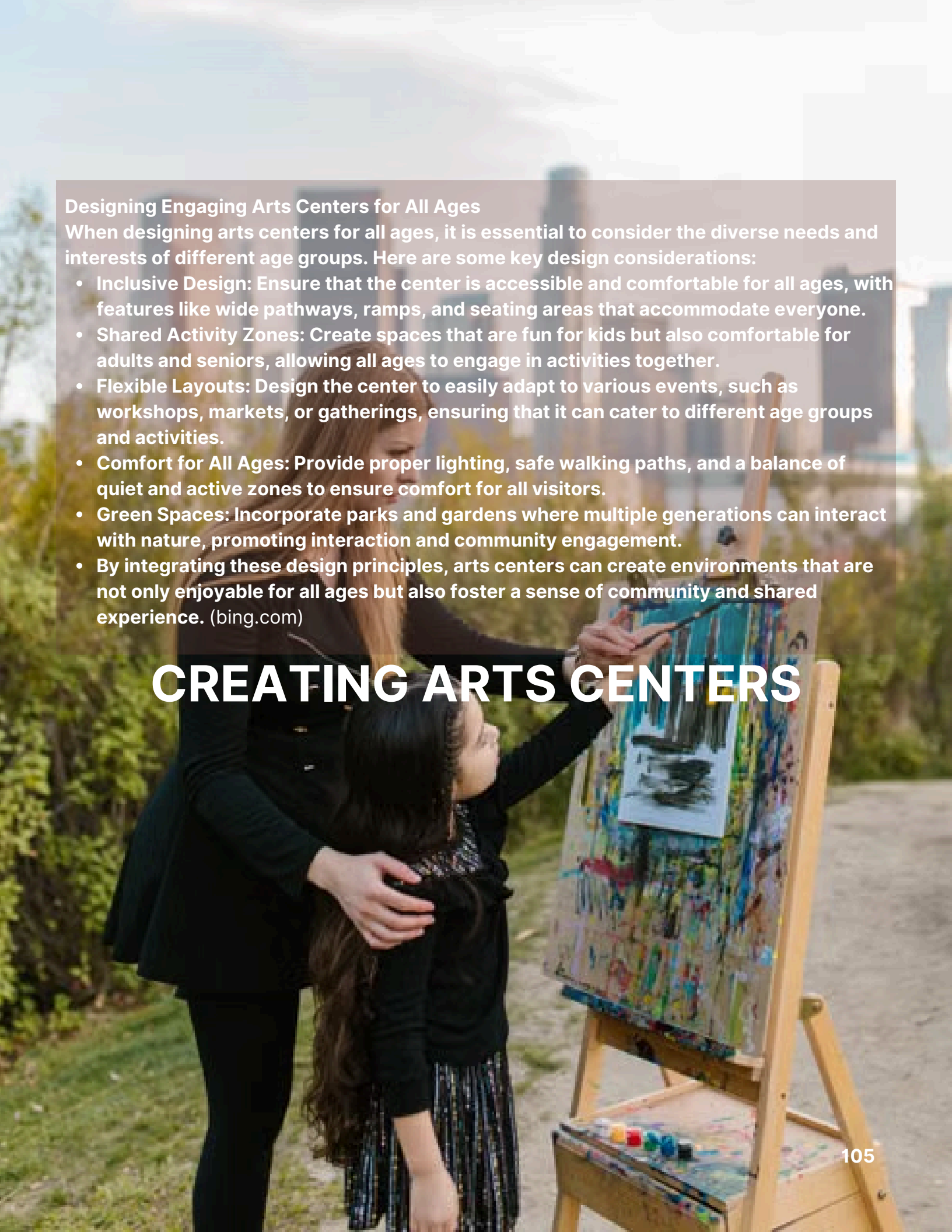
Encouraging Lifelong Artistic Growth
Whether students are interested in potential careers as artists or are simply dabbling in a new hobby, educators should encourage lifelong artistic growth by helping students set personal goals, giving them opportunities to share their work and encouraging continuing education.

Setting Personal Creative Goals
No two learners are on the same journey, so it is the job of the art educator to tune into each learner's unique interests, strengths and creative goals. Through getting to know each student individually, educators can help them set personal, creative goals that are clear and attainable. Educators can also help students overcome common barriers to artistic growth by offering constructive feedback, encouraging experimentation and ensuring that busy students have access to flexible learning options.

Showcasing and Sharing Work
Another great way for art educators to build students' creative confidence and pursue further growth is to give them plenty of opportunities to share and display their work in a supportive environment. When artists can showcase their work (be it in a student art gallery or even a digital gallery), they tend to feel more authentic as artists and may be able to overcome common barriers to participation. Likewise, offering options for students to engage in peer feedback can take learning to the next level.

Continuing Education Opportunities
Last but not least, art educators should be proactive about researching other opportunities that adult learners may be interested in and share them, either with the entire class or with individual students as they see fit. Suppose you have a student who has shown a specific interest in painting, for example. In that case, you might share resources for local painting classes for adults while encouraging the student to further refine their craft.

In other words, art educators shouldn't assume that adult learners have the resources (or time) to proactively explore these opportunities on their own. Educators can empower students to continue developing their artistic abilities and exploring new interests by providing personalized recommendations. (rmcad.edu)



Designing Engaging Arts Centers for All Ages

When designing arts centers for all ages, it is essential to consider the diverse needs and interests of different age groups. Here are some key design considerations:

- **Inclusive Design: Ensure that the center is accessible and comfortable for all ages, with features like wide pathways, ramps, and seating areas that accommodate everyone.**
- **Shared Activity Zones: Create spaces that are fun for kids but also comfortable for adults and seniors, allowing all ages to engage in activities together.**
- **Flexible Layouts: Design the center to easily adapt to various events, such as workshops, markets, or gatherings, ensuring that it can cater to different age groups and activities.**
- **Comfort for All Ages: Provide proper lighting, safe walking paths, and a balance of quiet and active zones to ensure comfort for all visitors.**
- **Green Spaces: Incorporate parks and gardens where multiple generations can interact with nature, promoting interaction and community engagement.**
- **By integrating these design principles, arts centers can create environments that are not only enjoyable for all ages but also foster a sense of community and shared experience.** (bing.com)

CREATING ARTS CENTERS

ARTS COMMUNITY CENTERS

Successful artistic community centers combine participatory design, local cultural identity, multifunctional spaces, and sustainable materials to foster creativity and social cohesion.

Participatory Design and Community Involvement
Engaging the local community from the outset is crucial. Projects like the Chiojdu Community Center in Romania demonstrate how forming a local initiative group and holding discussions about community needs ensures the center reflects local priorities and encourages long-term use

Involving residents, students, and local artisans in both design and construction fosters ownership, strengthens social bonds, and provides educational opportunities through workshops and hands-on activities

Integration of Local Culture and Materials
Incorporating local architectural elements and traditional materials in a contemporary way helps the center resonate with the village's identity. For example, the Chiojdu project interprets wooden architectural forms in modern, sustainable designs, supporting local craftsmanship and a circular economy

Using eco-friendly materials and techniques not only enhances sustainability but also educates the community about environmentally responsible building practices.

Multifunctional and Flexible Spaces
Artistic community centers should accommodate diverse activities, including workshops, exhibitions, performances, and social gatherings. Projects like ECAM Youth Center and Wintercircus in Ghent and Barcelona illustrate the importance of adaptable spaces that can host multiple functions simultaneously, allowing different groups to use the same area for creative and social purposes. Movable partitions, modular furniture, and open-plan layouts enhance flexibility. (bing.com)

ARTS COMMUNITY CENTERS

Encouraging Artistic Engagement
Centers should provide dedicated spaces for artists while remaining accessible to the broader community. This can include studios, galleries, and performance areas, as seen in projects like Dot Ateliers, which support experimentation and collaboration among artists

Integrating educational programs, workshops, and exhibitions encourages participation from all age groups and skill levels.

Sustainability and Long-Term Impact
Sustainable design ensures the center remains functional and relevant over time. This includes using local contractors, renewable materials, and energy-efficient systems, as well as fostering partnerships with local schools, cultural organizations, and municipal authorities

Long-term engagement can be reinforced through continuous programming and community-led initiatives.

Key Takeaways

- **Engage the community early through participatory design.**
- **Reflect local culture in materials and architectural forms.**
- **Design flexible, multifunctional spaces for diverse artistic and social activities.**
- **Support artists and education through dedicated studios and workshops.**
- **Prioritize sustainability and local economic involvement to ensure long-term success.**
- **By combining these strategies, a village community center can become a vibrant hub for creativity, learning, and social cohesion, enhancing both cultural life and community identity. (bing.com)**

THE ARTS OF *Global Marketing & Strong Branding*



The forms of marketing strategies, are depend on each nations of the production or manufacturer. The brand name, the target settings, the aplication of plans. Charting of manufacturing process are design to aim for fast and high quality products with low price. The brand name must be highly specific to the language that are derives from each country. Always remember that every brand created must uphold the noble values of a nation.

Why? Because automatically, every purchase made by each person is intended solely for a better life. This is the key. Creating lasting and strong marketing brand are in the process of acknowledging the definition of happiness that everyone are seeking. The hope and dreams, and also the kind of life a person wants. Each brand are the reflections of the company image that conveys what better dreams, are then purchased en masse.

THE ARTS OF *Global Marketing & Strong Branding*



The forms of marketing strategies, are depend on each nations of the production or manufacturer. The brand name, the target settings, the aplication of plans. Charting of manufacturing process are design to aim for fast and high quality products with low price. The brand name must be highly specific to the language that are derives from each country. Always remember that every brand created must uphold the noble values of a nation.

Why? Because automatically, every purchase made by each person is intended solely for a better life. This is the key. Creating lasting and strong marketing brand are in the process of acknowledging the definition of happiness that everyone are seeking. The hope and dreams, and also the kind of life a person wants. Each brand are the reflections of the company image that conveys what better dreams, are then purchased en masse.

MARKETING
as Easy as Gaming



Every children has great imagination. They learn very fast. They have the ability of creating many things, according to the required need of technology development. Like what always said on every books on education, that in the eyes of the children, lies the frontiers of the future endeavour.

In the head of a child, many questions are emerging. A child always asking many things, and the questions are getting harder to answer every day. Parents can utilize the moment of playing and gaming with the children. Use toys for explaining facts and theories. Help them to comprehend many knowledge, with simple language, and not using many scientific terms or definitions.

The freedom of children imaginations. When children are given the freedom to imagine, they can create many things. By not placing too many burdens or unnecessary limitations, this will help children develop beyond their limits. Their potential will grow rapidly and brilliantly.

It's a parent's responsibility to foster humane behavior toward their own children. Why? Because bullying often originates within the immediate family, hindering a child's potential, which should be developing. The key is communication. Allow your child to learn many things independently. However, always be there for them so that when they need it, they know you're always there to help.

FINDING SOLUTION
Sensing Social Boredom

Gojek emerged because people were tired of sitting on buses stuck in traffic. TikTok emerged because people were tired of complicated videos.

YouTube emerged because people wanted to perform and entertain without having to go through the arduous path of an artist.

To start a new idea, try to identify what really makes you bored and tired. Ask yourself or those around you. Then, find a solution. Can it be developed into an application that can help many people?

The idea of bicycles, cars, motorcycles, airplanes, and boats also arose from the need for mobility. Increasing innovation makes time crucial, leading to demands for faster travel.

With your knowledge and experience, choose from a variety of possibilities and take a different perspective. For example, Boeing was founded because we wanted to travel across oceans, but at a lower cost.

Therefore, the flying bus was developed so that tens to hundreds of people could fly together and arrive at their destination safely. This allowed them to traverse vast oceans without being trapped by waves and sea winds.

The idea for a car arose because many people were tired of spending days on horse-drawn carriages or camels just to cover a few kilometers.

The point is, start by becoming more aware of what makes us tired, then find solutions to make it more comfortable. For example, complicated cooking process.

We can then find new recipes or new cooking utensils. This can then be developed on a larger production scale and deployed as the latest food production technology.

The point is, don't stop an idea from starting.

FINDING SOLUTION
Sensing Social Boredom

Gojek emerged because people were tired of sitting on buses stuck in traffic. TikTok emerged because people were tired of complicated videos.

YouTube emerged because people wanted to perform and entertain without having to go through the arduous path of an artist.

To start a new idea, try to identify what really makes you bored and tired. Ask yourself or those around you. Then, find a solution. Can it be developed into an application that can help many people?

The idea of bicycles, cars, motorcycles, airplanes, and boats also arose from the need for mobility. Increasing innovation makes time crucial, leading to demands for faster travel.

With your knowledge and experience, choose from a variety of possibilities and take a different perspective. For example, Boeing was founded because we wanted to travel across oceans, but at a lower cost.

Therefore, the flying bus was developed so that tens to hundreds of people could fly together and arrive at their destination safely. This allowed them to traverse vast oceans without being trapped by waves and sea winds.

The idea for a car arose because many people were tired of spending days on horse-drawn carriages or camels just to cover a few kilometers.

The point is, start by becoming more aware of what makes us tired, then find solutions to make it more comfortable. For example, complicated cooking process.

We can then find new recipes or new cooking utensils. This can then be developed on a larger production scale and deployed as the latest food production technology.

The point is, don't stop an idea from starting.

FRAGMENT OF EQUATION

Nature, Entities, Phenomenas

Jangan memulai apapun dengan kertas kosong. Mulailah dari ide yang kokoh dan pengalaman serta hasil pengamatan dari sejumlah waktu.

Misalnya, saat memilih bentuk jembatan putar beton, untuk merekayasa jalur transportasi. Saat ingin supaya pembangunan menjadi lebih mudah dan pemutaran sudut untuk elevasi dan pengarahan bentuk jalan menjadi mudah. Maka dibuatlah ide poros sosrobahu.

Disini, konstruksi konstruksi kunci sudut poros putar dalam pembuatan bangunan jembatan menjadi amat mudah untuk diubah sudutnya. Sehingga kesalahan awal yang mungkin timbul waktu menentukan sudut pembangunan jembatan penghubung menjadi lebih mudah diperbaiki.

Anak-anak memiliki kebebasan ide karena belum dibatasi oleh banyak istilah dan rumus yang rumit. Lebih mudah untuk mengajak anak berlatih mengukur beragam unsur alam. Dengan menggunakan satuan metrik dari beragam alat ukur.

Ide bisa muncul misalnya saat mendengar gemuruh geledek. Lalu bertanya, suara apakah dan kekuatan sebesar itu, bagaimana mengukurnya. Kita tahu bahwa bersama geledek juga hadir kilat cahaya yang dapat membakar.

Berarti di dalam satu peristiwa terdapat paduan dari unsur cahaya, kalor, suara, tekanan, tenaga, kecepatan, dan massa. Lalu bisa kita mulai untuk melakukan fragmentasi struktur konstruk dari satu momen ke dalam sejumlah rumusan sesuai fenomena apa yang bisa kita paparkan secara equasi ilmiahnya.

PRODUCT IDEAS
Scaling Equation of Options

Choosing between objectives, risks, costs, types, ideas and diversifications. Assign weight or value to each idea. Consider variables across each dimensions. Define the scale at each.

Then decide or determine the required equation for measure. Then start the calculations. After that, make a table to compare the results of each measurements. For example, in determining which startup business idea to develop.

For example, a digital application, an electronic product, or a new type of vehicle.
1. Is it needed?
2. Is there already public boredom?
3. Is the market saturated?
4. What forms of free solutions can be developed?
5. Ideas from various modes or previously existing cohorts.
6. Determine where to start
7. Develop the products based on the cohort and trends

A cohort is a global shared understanding that occurs around the same time. For example, a boy band or girl band or a blockbuster movie. More than a billion people watch the same movie. Cohorts can help with marketing, or facilitate understanding, recognizing developmental patterns, and finding paths within patterns of behavioral trends.



PRODUCT IDEAS

Striking Moments

When determining measurement dimensions, for example, if children want to measure water, they'll use their hands to find out how much water is in a glass. Then, how much water a hand scoops out of a dipper. Then, how much water a hand scoops out of a bucket. Training themselves to compare materials makes children aware that there's knowledge around them that they can construct.

After practicing measuring what's visible, we then learned to measure what's invisible. Starting with measuring sound. What do we use? The answer immediately came to us. Because sound is measured in the volume of an electronic device, whether it's a TV or a radio.

Then, we became interested in measuring light. How can light be measured? When using a flashlight, it turns out that light can be manipulated in terms of its distance and focus.

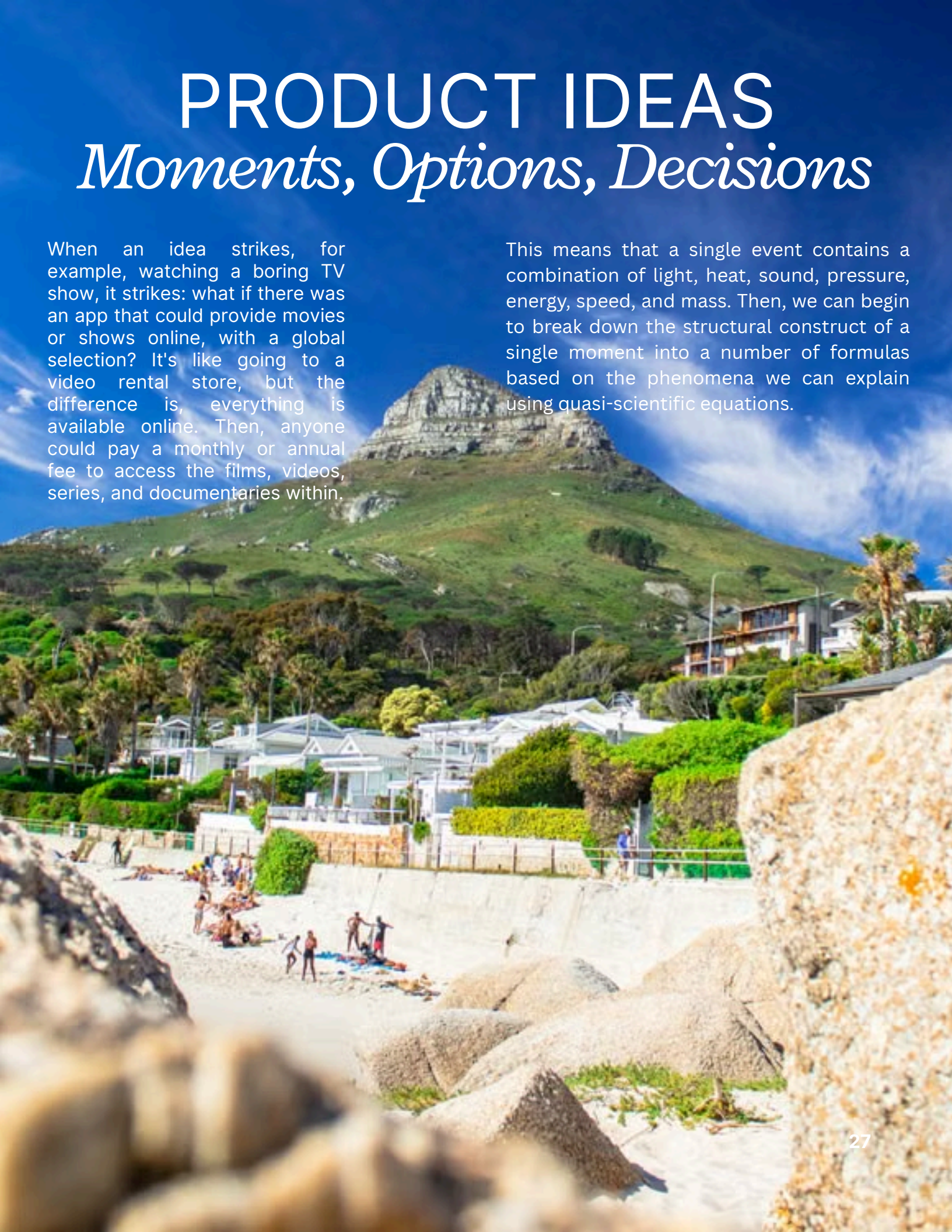
When learning about light focus, we used a magnifying glass. When the sun was focused, the light entering from the magnifying glass could burn paper. We then arranged a number of convex and concave lenses in parallel paths in a closed room, trying to replicate the light that could burn paper. It turned out that using only certain colors of flashlight light could burn with different strengths. We also discovered that there were differences in the strength of these different types of light.

This means that a single event contains a combination of light, heat, sound, pressure, energy, speed, and mass. Then, we can begin to break down the structural construct of a single moment into a number of formulas based on the phenomena we can explain using quasi-scientific equations.

PRODUCT IDEAS
Moments, Options, Decisions

When an idea strikes, for example, watching a boring TV show, it strikes: what if there was an app that could provide movies or shows online, with a global selection? It's like going to a video rental store, but the difference is, everything is available online. Then, anyone could pay a monthly or annual fee to access the films, videos, series, and documentaries within.

This means that a single event contains a combination of light, heat, sound, pressure, energy, speed, and mass. Then, we can begin to break down the structural construct of a single moment into a number of formulas based on the phenomena we can explain using quasi-scientific equations.



NOBLE BRANDING

Creating Trust on Product, Before Marketing

How China now can master and being a leader in various fields of Technology? The secret are in the Quality, Viral tactics, and simple branding. China tries to uphold noble value in their brands. In example is XiaoMi. Xiao means dedications to parents, and Mi means Rice. This simple but cute and funny but meaningful branding, makes people interested to knows what are the manufacturer creating within their product. The keyword is : Trust. Using noble meaning in branding is creating prior trust, even before the buying process begun.

Creating trusts, are usually are in the end of marketing process. It lies after sales, by giving appropriate services. This new noble branding strategy shorten the marketing process, thus making it highly effective.

In the early days of the TikTok brand, the idea arose out of boredom. Existing videos were too long and complicated. Everyone was busy, wanting only short moments to learn something, no matter how complicated. People just wanted to understand it quickly.

This is where the idea for TikTok emerged. What's that? The words "tik" and "tok" in the words mean that every second counts. Every second presented in a video should be the result of a synthesis of understanding, presented with sharp visuals and language.

Therefore, any intended meaning should be very concise. With just two or three sentences, the explanation should be as compelling as possible. Sets with related keywords to encourage the algorithm to rank it high. With several seconds only video result, that are design to be visually effective. With the high quality audio visual, and the memorable music, Our shorts videos will appear frequently on other people's pages.

CHILD MEMORIES

Planting Hopes in Every Products

People choose products based on expectations, in addition to previous purchasing experiences, purchase history, or dominant market opinion. Therefore, in the old marketing model, the process of building trust was put on the back burner.

However, this has begun to change since the mid-90s. A number of global brands were created to provide hope for a better future. For example, setting the name Oracle as a brand for data management system for a large company.

An oracle is a person or thing considered to provide insight, wise counsel, or prophetic predictions, most notably including precognition of the future, inspired by deities. If done through culture means, it is a form of divination.

Another example is the symbol and name hua wei, meaning "our flower." The number of petals represents the total number of daughters who died during pregnancy. This name commemorates the hopes of these unborn daughters.

Using names derived from childhood memories provides a strong foundation for marketing naming. Therefore, a brand should be short, funny, and catchy, with a noble meaning.

For example, Microsoft, which is derived from the abbreviation of the words microchip and software, and the name Windows, which signifies the hope of casting one's gaze beyond the confines of space, toward a wider, more distant, and more hopeful area.

CHILD MEMORIES

Planting Hopes in Every Products

People choose products based on expectations, in addition to previous purchasing experiences, purchase history, or dominant market opinion. Therefore, in the old marketing model, the process of building trust was put on the back burner.

However, this has begun to change since the mid-90s. A number of global brands were created to provide hope for a better future. For example, setting the name Oracle as a brand for data management system for a large company.

An oracle is a person or thing considered to provide insight, wise counsel, or prophetic predictions, most notably including precognition of the future, inspired by deities. If done through culture means, it is a form of divination.

Another example is the symbol and name hua wei, meaning "our flower." The number of petals represents the total number of daughters who died during pregnancy. This name commemorates the hopes of these unborn daughters.

Using names derived from childhood memories provides a strong foundation for marketing naming. Therefore, a brand should be short, funny, and catchy, with a noble meaning.

For example, Microsoft, which is derived from the abbreviation of the words microchip and software, and the name Windows, which signifies the hope of casting one's gaze beyond the confines of space, toward a wider, more distant, and more hopeful area.

THE TRUE NORTH

Setting High Quality before Action Planning

Maintain strict quality only. Match your intended creation of product and innovation technology with the farthest North Star.

Setting only high performance product as primary standards. Put at frontiers, the boundaries of production. Aiming to held every manufacturing process plan to clear targeting, and high standardized quality strategies.

Maintain highly strict quality standards and rules at front. Before any manufacturing charts are made. To create product with zero fallacy. To draw manufacturing floor plan that will only resulting fast, massive, and high quality production.

The secrets of Chinese manufacturing is to sell with low prices, but fast delivery, high accuracy, and strong quality. These production standard must be set in priorly. With only high standard on the field of safety, health and environmental systems.

For example, Vivo, Xiaomi and Huawei are targeted to rival Apple as the north star of earth technology. They then charting production planning with the aim to be large frontiers technology manufacturer with low price and high quality. Thus now they have reach their intended goals. Huawei now has rivalled Apple in creating future frontiers Technology.

The same thing was intend when creating Amazon and Alibaba. These cute and childish name are meant to be everlasting branding and easy to remember. As also at the same time, when the brand is mentioned, our brain are instantly remembering the fascinating story behind the brand that we are using. This marketing naming then resulting to high repetitive usability, and costumer retention.

VIRAL MOMENTUM

Periodic Virality Target Settings

Creating marketing momentum has to be align with production planning process and innovation time charts strategies, and also quality planning.

Every viral moments are a blended design between these 4 fields of manufacturing;

- production planning
- innovation planning
- marketing planning
- quality planning

With all these quadrant of viral marketing, every business process can be charted effectively. These 4 marketing tactics quadrant enhance the chances of buying in every sales strategy.

In creating viral plans, the launch of new product or new source of technology then can be design with the same pace as fashion. Several times a year, in every seasons. This is required to maintain the virality momentum. Creating engaging momentum in marketing strategy.

Thus every new product innovations process must be enhanced to qualified for progressive future demand. These steps then creating the necessary demands to ignites high marketing results and intensive en masse buying.

QUANTITY SETS

Maintain Profits and Avoid Losses

To prevent losses, use a purchase order (PO) system before designing a production process. This way, we can accurately determine demand. We can also prevent even the smallest losses. We can even increase production targets to meet high market demand if a product experiences increased demand.

This method is more effective than prior traditional marketing methods such as market mapping or field studies, which involve months of observation and interviews. The process originally required structured focus group discussions, detailed questionnaire design, and meticulous analysis of the results.

With this PO system, losses can even be eliminated. All it takes is a few pages of digital posters explaining the product design with attractive images.

The PO then design to be viral by several launch of viral marketing momentum phases to create demand, by periodically posting on marketing channels the phases of;

- acknowledges customer pains & worries
- introductory to solutions we provide
- research results to provide data and facts
- create urgency to ignites high desires for customer to buy
- setting deadlines for purchases and ordering
- sets final times and moment of order day
- do it repetitively for each new product launch minimum one in every seasons.

QUANTITY SETS

Maintain Profits and Avoid Losses

To prevent losses, use a purchase order (PO) system before designing a production process. This way, we can accurately determine demand. We can also prevent even the smallest losses. We can even increase production targets to meet high market demand if a product experiences increased demand.

This method is more effective than prior traditional marketing methods such as market mapping or field studies, which involve months of observation and interviews. The process originally required structured focus group discussions, detailed questionnaire design, and meticulous analysis of the results.

With this PO system, losses can even be eliminated. All it takes is a few pages of digital posters explaining the product design with attractive images.

The PO then design to be viral by several launch of viral marketing momentum phases to create demand, by periodically posting on marketing channels the phases of:

- acknowledges customer pains & worries
- introductory to solutions we provide
- research results to provide data and facts
- create urgency to ignites high desires for customer to buy
- setting deadlines for purchases and ordering
- sets final times and moment of order day
- do it repetitively for each new product launch minimum one in every seasons.

SALES FUNNELS

Initiate & Design Customer Journey

The current marketing are blended combinations of arts in understanding the market demands and comprehensive customer psychology.

To create advance impacts of sales, the journey must be design in concise and clear strategies on creating high impact customer experience.

As if every customer are entering a hallway, and walking through designated charted phases of awakening points of intereset.

The customer journeys are design to create lasting and memorable experiental journey. Each careful visual dan audio are put to ignites deep emotional feeling and effective intellectual awareness, in every buying process they will do.

With the combination of scientific marketing that providing the necessary research results, facts of prior satisfactions and high impact design.

Every tones, colors, pictures, pixels counts and emotional words, are carefully put in a design to ignites the intention of buying.

The digital marketing funnels are;

- company websites
- social media channel,
- marketing emails
- market place
- SEO (search engine optimization)
- digital ads, or
- word of mouth.

INNOVATION SPEEDS

Progressive Development of Inovation

In creating action planning and gantt charts of Innovation and design, we must sets a clear targets of periodic moments to ensure the high quality in precise measurable dimensions.

The Innovation Phases are;
1. Ideation: Generating Creative Ideas
2. Idea Selection: Selecting the Best Ideas
3. Development: Developing Concepts and Prototypes
4. Testing: Product Validation and Evaluation
5. Implementation: Launching and Implementing the Innovation
6. Continuous Evaluation and Refinement

The critical stage of innovation process is idea selection. Where the ideas are assessed and selected based on criteria such as;

- technical feasibility,
- market potential,
- target buyers,
- pricing strategies
- time framing of production
- product testing and risk mitigation

Throughout the innovation process, idea selection must be conducted objectively and systematically. The evaluation team should use structured methods, such as a scoring matrix or SWOT analysis, to comprehensively assess each idea. This ensures the innovation process remains focused and directed toward clear business objectives.

The idea selection phase of the innovation process also encourages the involvement of various stakeholders so that decisions taken consider all aspects, including technical, financial, and market factors. This will increase the innovation's chances of success when the idea is developed to the next stage.

EFFECTIVE DESIGN

Dimensions, Demands, Materials & Tech

Product design must meet all the desires of potential buyers:

- attractive colors and aesthetics
- appropriate size and design measures
- functions that meet quality requirements (functional quality),
- durability of the materials in use,
- the longevity of effective product usage
- price ranges of targeted buyers
- ergonomic measurement on design

When designing a product, we aim to achieve targeted sales within a short period of time. Therefore, each product must be of high quality and functionally appropriate.

Furthermore, the various products created must also possess high artistic value, distinguishing them from the various price ranges.

Sales will not be achieved if we don't create products that meet potential buyers' needs. Therefore, during the innovation process, ensure that only the most effective product designs are selected and further developed.

To ensure product acceptance in the market, we can also create diverse designs so that we can launch more than just one type of product. This way, consumers will have choices in terms of price, quality, functional specifications, and artistic details within a product.

Don't create a product that won't sell. Be more thorough in your design and consider the various possible failures;

- Calculate the risk of damage to any component.
- Test your product in several effective stages.
- Choose the most efficient materials: durable, strong, affordable, and readily available from manufacturers.
- Monitor potential bottlenecks in raw material supply to avoid disrupting the production process.

PRICING STRATEGY

Materials, Placement, Designs & Variations



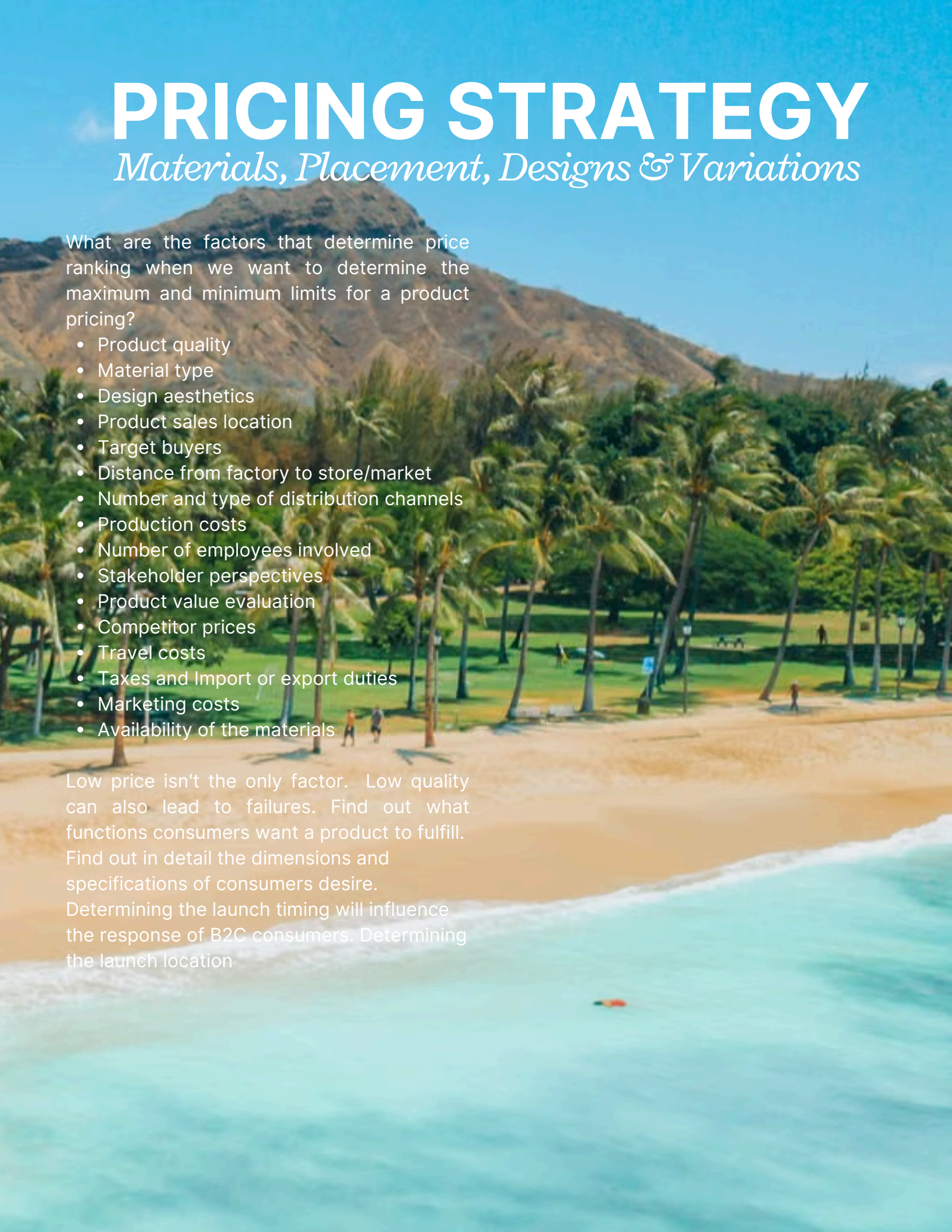
What are the factors that determine price ranking when we want to determine the maximum and minimum limits for a product pricing?

- Product quality
- Material type
- Design aesthetics
- Product sales location
- Target buyers
- Distance from factory to store/market
- Number and type of distribution channels
- Production costs
- Number of employees involved
- Stakeholder perspectives
- Product value evaluation
- Competitor prices
- Travel costs
- Taxes and Import or export duties
- Marketing costs
- Availability of the materials

Low price isn't the only factor. Low quality can also lead to failures. Find out what functions consumers want a product to fulfill. Find out in detail the dimensions and specifications of consumers desire. Determining the launch timing will influence the response of B2C consumers. Determining the launch location

PRICING STRATEGY

Materials, Placement, Designs & Variations



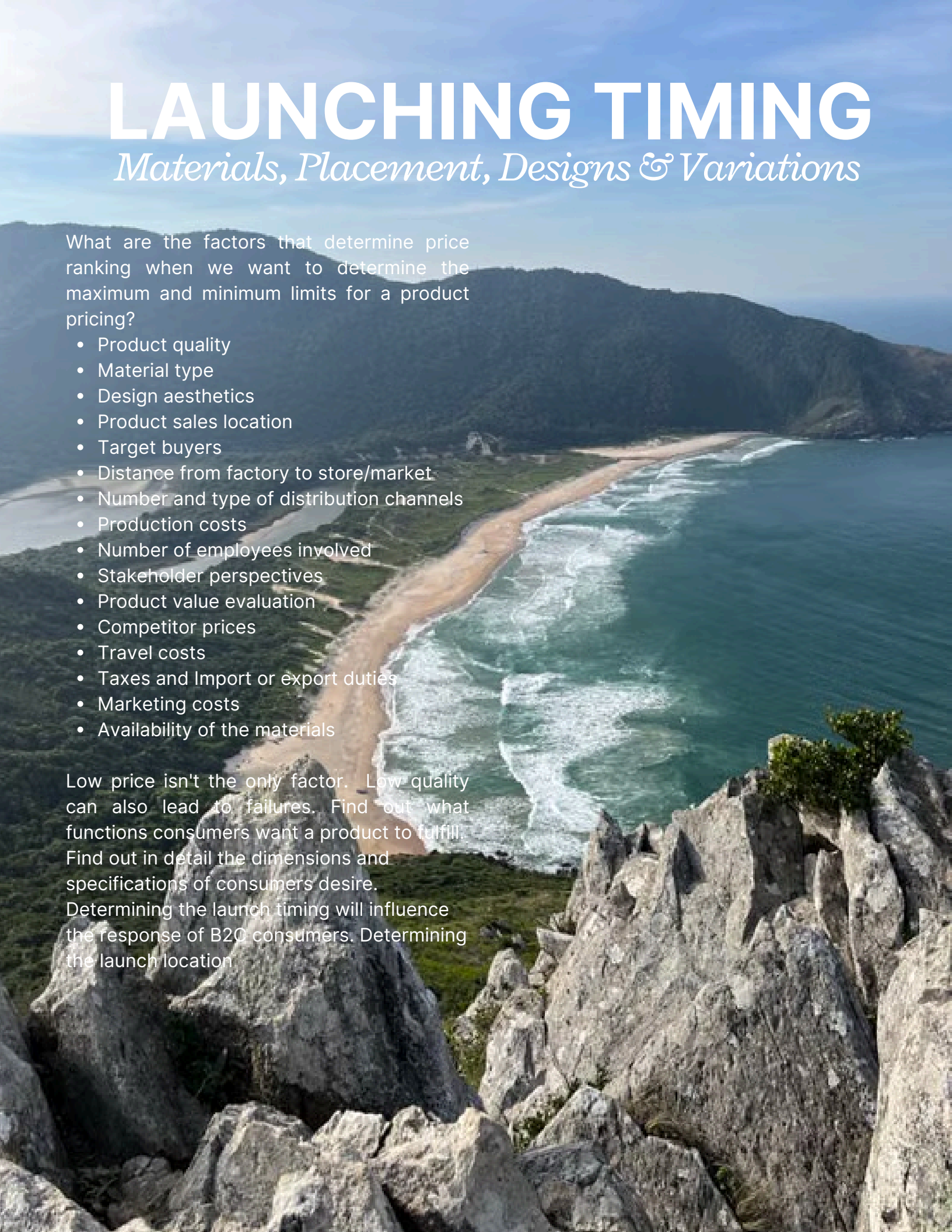
What are the factors that determine price ranking when we want to determine the maximum and minimum limits for a product pricing?

- Product quality
- Material type
- Design aesthetics
- Product sales location
- Target buyers
- Distance from factory to store/market
- Number and type of distribution channels
- Production costs
- Number of employees involved
- Stakeholder perspectives
- Product value evaluation
- Competitor prices
- Travel costs
- Taxes and Import or export duties
- Marketing costs
- Availability of the materials

Low price isn't the only factor. Low quality can also lead to failures. Find out what functions consumers want a product to fulfill. Find out in detail the dimensions and specifications of consumers desire. Determining the launch timing will influence the response of B2C consumers. Determining the launch location

LAUNCHING TIMING

Materials, Placement, Designs & Variations



What are the factors that determine price ranking when we want to determine the maximum and minimum limits for a product pricing?

- Product quality
- Material type
- Design aesthetics
- Product sales location
- Target buyers
- Distance from factory to store/market
- Number and type of distribution channels
- Production costs
- Number of employees involved
- Stakeholder perspectives
- Product value evaluation
- Competitor prices
- Travel costs
- Taxes and Import or export duties
- Marketing costs
- Availability of the materials

Low price isn't the only factor. Low quality can also lead to failures. Find out what functions consumers want a product to fulfill. Find out in detail the dimensions and specifications of consumers desire. Determining the launch timing will influence the response of B2C consumers. Determining the launch location

Subscribe to Dreamarks Magazine

NEVER MISS AN ISSUE!



VISIT DREAMARKS ONLINE

WWW.DREAMARKS.COM

Catch the freshest features
Updated daily
Read anytime, anywhere